

PulseForge, Inc. Strengthens Sales Leadership Team with New Sales Manager, John Ryan

PulseForge, Inc., a leading innovator in pulsed-light technology and applied energy, is thrilled to announce the addition of John Ryan to its sales leadership.



PulseForge[®]
Digital Thermal Processing[™]

AUSTIN, TX, UNITED STATES, May 31, 2023 /EINPresswire.com/ -- [PulseForge](https://www.pulseforge.com),

Inc., a leading innovator in pulsed-light technology and applied energy for a range of industrial applications, is thrilled to announce the addition of John Ryan to its executive sales team.

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Delbert Bray, VP of Sales

Ryan joins from Coherent Laser (formerly II-IV Inc.) where he was Senior Vice President, Sales – Americas, and was responsible for \$1.5 billion in revenue. Ryan has over 25 years of experience developing and managing international sales teams and various sales channels. His global laser sales experience is directly applicable to PulseForge's semiconductor-related applications.

"PulseForge's disruptive technology and its innovative applications in photonic debonding, decontamination,

soldering, and curing present a remarkable market opportunity," said Ryan. "My experience in establishing sales channels and selling capital equipment aligns seamlessly with PulseForge's significant market potential."

"PulseForge's industrial solutions have seen unparalleled interest and adoption. John's expertise is crucial in seizing the immense opportunity that lies before us," stated Delbert Bray, VP of Sales. "His track record in sales leadership and market expansion will be key in helping us to deliver our solutions to the growing customer demand."

About PulseForge, Inc.

PulseForge, Inc. designs and manufactures revolutionary pulsed-light systems for industrial processes – from manufacturing to decontamination. PulseForge utilizes applied energy in a

precise and targeted manner to enable innovation in industrial manufacturing. Our expertise and tools empower our customers to explore novel materials and manufacturing methodologies, driving dynamic and efficient production at an industrial scale. Learn more at www.pulseforge.com

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John Ryan

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