

# Beacon Media + Marketing Celebrates the Promotion of Giovanna Casazza to Account Manager

RENO, NEVADA, UNITED STATES, May 31, 2023 /EINPresswire.com/ -- Beacon Media + Marketing is pleased to announce the promotion of Giovanna Casazza from her previous role of Account Coordinator to Account Manager. In just one year, Giovanna has proven to be a dynamic and talented Account Manager.



Beacon serves in the niche of mental health marketing and Giovanna's first client, Ellie Mental Health, has become Giovanna's specialty. Ellie's goal is to reduce the stigma of mental health and provide the accessibility of therapy for all. Founded in Minnesota, Ellie Mental Health + Beacon formed a strong, strategic partnership, growing this thriving mental health franchise across the Nation. Giovanna has played a vital role in developing and coordinating this successful partnership that Beacon has cultivated with Ellie.

Giovanna is a Reno, Nevada native with a degree in Economics from the University of Hawai'i. She feels that her background in Economics has helped her learn and enjoy the vast array of reporting data she has had the opportunity to dig into over the past year. She looks forward to continuing to learn how to best support her clients to reach and exceed their goals.

Giovanna says "I want to express my joy and gratitude; I am honored to receive this promotion within Beacon. I am thankful for the trust and support the whole Beacon team, especially the Executive team, has given me in working with this client. I would also like to specifically thank the leadership team, it is a pleasure to work for Beacon, and I am so thankful for both the personal and professional opportunities Beacon has given me. "

Going forward in her new role, Giovanna is dedicated to continued professional growth in data

analytics, for not only Ellie Mental Health but also the new clients she is looking forward to serving as well. "We can't wait to continue to watch her [thrive at Beacon](#) in her new role. Congratulations Giovanna!", Jennifer Christensen Beacon Media + Marketing CMO.

Adrienne Wilkerson  
Beacon Media + Marketing  
+1 775-824-5626  
[email us here](#)

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