

Beacon Media + Marketing Recognizes Michelle Williams' Stellar Performance, Promoting her to Director of Operations

RENO, NEVADA, UNITED STATES, May 31, 2023 /EINPresswire.com/ --

At Beacon Media + Marketing we are dedicated to [building a culture in our company](#) by helping clients and our team Grow | Scale + Thrive. We are thrilled to announce that we have promoted Michelle Williams to Director of Operations! Congratulations Michelle!

Michelle's Beacon journey began five years ago as a Marketing Assistant. She was an experienced marketer and chose to join Beacon in the Assistant capacity because the exceptional culture drew her in, and she knew that Beacon would be the right fit for her. She excelled in that role and was promoted several times to Account Coordinator, Account Manager, and then Production Manager.



Through her time at Beacon, Michelle dedicated time to training and coaching in operations with Ken Okonek, our Chief Revenue Officer, and they developed a path for her to do what she loves to do best. Michelle says, "Operations is my happy place."

Michelle is skilled in the details of daily operations and enjoys taking a step forward into being a visionary for her role and for Beacon as a whole. She sees Operations as the glue that keeps everything together; providing support for the staff to create while making their day-to-day processes easier to support each team member in their job roles. She has the vision to grow Operations from not just the daily inner working of the company, but also into having more coaching time with team leads and eventually auditing time logged for projects to assist in streamlining them while allowing each individual to grow within their strengths.

Michelle says, "I would like to thank the Executive Leadership at Beacon for allowing me to learn from them, grow in my strengths, and trust me with this position at Beacon. I appreciate the flexibility of trial and error as we all strive to grow and improve. I am very grateful to all of them, this promotion means so much to me."

"We at Beacon Media + Marketing couldn't be prouder of you, Michelle! Well done and CONGRATULATIONS! We thank you for your years of dedication and hard work and are confident that you will thrive in your new role as Director of Operations. Your success is well-deserved and look forward to many more years working alongside you." Jennifer Christensen, Beacon Media + Marketing CMO.

Adrienne Wilkerson
Beacon Media + Marketing
+1 775-824-5626
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/636913139>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.