

America's Boating Channel Presents "Partner in Command"

Third Title in Video Service's Seventh Season to Premiere June 20

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America's Boating Channel™, the U.S. Coast Guard funded [boating safety](#) and [boater education video](#) service of United States Power Squadrons® (USPS), will publicly debut its third Season Seven video title across its smart TV, online, and mobile distribution platforms on June 20.



PARTNER IN COMMAND

In making the announcement, America's Boating Channel's Marty Lafferty commented, "PARTNER IN COMMAND reflects outstanding work from 2023 field producer Charlie Saytanides and on-camera talent from the Tybee Light Squadron and we're enormously grateful for their contributions."

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Marty Lafferty

The third of twelve videos in the new series, PARTNER IN COMMAND, will premiere on Fire TV, Roku, and YouTube, as well as Facebook, Instagram, Twitter, and other social networks at 8 PM EDT on Tuesday June 20.

PARTNER IN COMMAND covers skills passengers need to master to take the helm if their boat operator becomes incapacitated. Viewers will learn about emergencies on board and person overboard. Also featured are tips for

communicating with other vessels and safely returning to port.

Every ten days throughout the boating season, America's Boating Channel will introduce a new video. Upcoming Season Seven titles include DISEMBARKING HAZARDS; BOATING WITH SMALL CHILDREN; ENGINE FAILURE CAUSES & CURES; TOWED SPORTS SAFETY; TYING DOCK LINES; INTRODUCING AIS; MARINE RADIO ETIQUETTE; NAVIGATING LOCKS; and BORDER CROSSING.

WHY WEARING A LIFE JACKET IS COOL and SLIPS, TRIPS, AND FALLS launched earlier in June.

Smart TV viewers can subscribe to America's Boating Channel for free on Roku and FireTV. On Roku, viewers can select Store using their Roku remotes, click on Channels, search for Americas Boating Channel, and then add the channel. On FireTV, viewers can go to Apps on their FireTV Main Menu, search for Americas Boating Channel, select Get, and then download the app.

Online, the best way to view the videos is to subscribe at no charge to America's Boating Channel on YouTube.

About America's Boating Channel

America's Boating Channel™ is produced for United States Power Squadrons® (USPS) by Lafferty Media Partners (LMP) under a grant from the Sport Fish Restoration and Boating Trust Fund, administered by the U.S. Coast Guard. The service features professionally produced, high-definition, safe boating and boater education videos, along with boating themed entertainment and informational television programs. America's Boating Channel has been recognized with the National Boating Industry Safety Award as the 2021 Top Marine Media Outlet, and with the 2022 International Boating and Water Safety Summit Communication Award for the top Video Public Service Announcement (PSA) Series. AmericasBoatingChannel.com

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