

Uncharted Supply Co. to Outfit Cirque Series and Total Archery Challenge with First Aid Essentials

PARK CITY, UTAH, UNITED STATES, June 1, 2023 /EINPresswire.com/ -- To kick off National Safety Month, [Uncharted Supply Co.](#), a purveyor of high-quality, essential gear for emergencies and outdoor adventures, has announced it is the official first aid station sponsor at two iconic outdoor sporting events this summer: [Total Archery Challenge](#) (TAC), the nation's best 3D archery experience, and [Cirque Series](#), the premier international mountain running series. Uncharted will provide essential first aid supplies to keep participants safe and help lower the risk for possible injury throughout the events' courses.



Christian Schauf, CEO and Founder of Uncharted Supply Co.

TAC, which hosts 10 events in various locations across the U.S. from March through July, will outfit all of its first aid stations with Uncharted's comprehensive First Aid Plus first aid kits. Cirque Series will also stock aid stations at each of its eight races with essentials from Uncharted – blister gels, petro jelly, bandaids and bandages – that'll help optimize injury response for runners. Trained medical staff will be on hand at all TAC events and Cirque Series races to administer first aid to any attendees who need it.

"We take injury response very seriously at all of our races, so when we were choosing our first aid station sponsor, we needed a brand that shared that sentiment," said Julian Carr, Cirque Series Founder and X Games gold medalist. "Uncharted was the first and obvious choice. I've personally used their first aid kits for skiing and know how comprehensive they are at treating injuries. Our runners can feel reassured knowing we have expert medical staff and quality supplies at the ready to treat any ailments they may experience on their trek to the finish line."

"As much as we don't want to think about it, an injury can happen at any moment. And that's

why Uncharted exists – we aim to turn an injury into a minor inconvenience,” said Christian Schauf, founder and CEO of Uncharted Supply Co. “Whether climbing over 3,500 ft. of elevation at a Cirque Series race or competing in one of the toughest marksmanship courses TAC has to offer, we make first aid essentials that will quickly get people back to completing the quest they came to conquer that day. We’re proud to support both events and outfit the medical teams and participants with the best first aid kits on the market.”

Uncharted continues to introduce and re-imagine products that give consumers peace of mind in any situation. From the brand’s flagship Seventy2® Survival System to its portable jump starters and chargers The Athena and The Zeus and a range of first aid kits, Uncharted has become a category leader in survival systems, first aid kits and adventure gear. For more information on Uncharted Supply Co.’s complete line of emergency preparedness and safety gear, visit unchartedsupplyco.com.

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About Uncharted Supply Co.

Since 2016, Uncharted Supply Co. has been delivering on its mission to provide high-quality, intuitive gear to help people navigate emergencies big and small. Uncharted’s flagship product, The Seventy2® Survival System, reimagined the personal preparedness space and launched an entire industry of survival and preparedness systems. Since then, Uncharted has continued to design and deliver quality, life-saving first aid kits, portable jump starters and adventure gear to people around the world. To learn more about Uncharted Supply Co. visit: unchartedsupplyco.com. Or follow them on Instagram: @unchartedsupplyco.

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