

Balcones Land Co. Announces the Cammack Ranch on the Texas Wine Trail

258 Unrestricted Acres in the Texas Hill Country is Ripe with Possibilities

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[Balcones Land Co.](#) today announced the availability of its [Cammack Ranch](#) property in the heart of the Texas Wine Trail. The beautiful 258-acre property between Fredericksburg and Johnson City, TX, features expansive views, rolling topography, terraced land, and an abundance of lush, mature oak trees. This one-of-a-kind ranch is ripe with possibilities, unencumbered by zoning restrictions and would make a stunning vineyard, winery or tasting room tourist attraction.



Cammack Ranch features excellent ground water, elevated topography, terraced land, and is an ideal location for a winery in the Texas Hill Country.

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Chris Horne, Managing Partner, Balcones Land Co.

The Texas wine industry ranks 5th in the U.S. for wine production and the Texas Hill Country is the ideal location for a winery in Texas due to the terroir, topography, ample sunshine, rocky soils, high elevation, as well as the major tourism attraction of the area. Texas’ wine country regions generate more than 2 million tourist visits and \$685 million in annual tourism expenditures, benefiting local owners, economies, and tax bases.

Texas has more than 470 wineries, with over 50 distinct and beautiful wineries spread across the Hill Country. The majority of Texas wineries are family owned and the Texas Hill Country is in high demand for new development, with even many California owners realizing the great potential of the area as seen with a recent influx of California-based wineries and owners moving into the region.

“The Texas wine country has often been called the Napa Valley of the 1960s, and, though it’s

already booming, the potential for growth abounds,” said Chris Horne, Managing Partner of Balcones Land Co. “For someone looking to be a part of this growing market, the chances to find a prime piece of property along the heart of the wine trail in the Texas Hill Country are dwindling. The Cammack Ranch provides the perfect opportunity to become a part of the growing Texas wine industry.”

The Cammack Ranch, with its excellent ground water (potential for over 1,000+GPM), elevated topography, and terraced land, is an ideal location for a winery in the Texas Hill Country. With over 1,900 feet of frontage on Highway 290, this Blanco County gem sits just an hour's drive from two of Texas largest cities, Austin, and San Antonio. A rustic 3,300 square foot limestone ranch house built in the 1930s with ties to Lyndon B. Johnson adds a historical touch to the property and a new pole and metal barn on the site could serve any number of purposes. Every spring, the landscape is accentuated with the famous wildflowers native to the region: bluebonnets, Indian paintbrushes, red poppies, purple tansy, ox-eyed daisies, and wine-cup flowers.

“We believe every property has a story to tell, and when we envision projects, we thoughtfully consider every element of the land – the topography, trees, wildlife, history – that gives each property its own legacy,” noted Horne. “Cammack Ranch’s story has only just begun, and we are excited to find the right owner to carry on its legacy and explore the exciting possibilities that this beautiful property has to offer.”

Balcones Land Co. is a Texas Land Development team that acquires and thoughtfully beautifies rural ranch land with the purpose of bringing the ranch way of life for more people to enjoy. The Cammack Ranch marks the second project Balcones Land Co. has developed in the Texas Hill Country area. Balcones Land Co. recently announced the development of its [464 Ranch](#) project, a



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thoughtful 72 homesite ranchette community located in historic Johnson City, Texas that features 5 to 11 acre lots and encompasses the natural beauty, abundant wildlife, and rolling topography of the Texas Hill Country.

For more information on The Cammack Ranch, please visit: <https://www.winetrailranch.com/>

About Balcones Land Co.

Balcones Land Co. takes pride in practicing responsible land management to ensure minimal impact on the ecosystems and environment that define the regions where they have projects. Our ethical and conservative approach is intentional to every audience we serve: to the buyers who are looking to purchase a lot within one of our communities; to the sellers who are considering selling us their land; and to investors who trust us with their assets.

For more information, please visit <https://www.balconeslandco.com/>

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