

Lisa Maree Announces the Grand Opening of Its First Store in Laguna Beach

Consumers can now shop resort and beachwear in-store at the Lisa Maree Laguna Beach location

LAGUNA BEACH, CA, UNITED STATES, June 1, 2023 /EINPresswire.com/ -- [Lisa Maree](#), the renowned Australian resort and swimwear brand, announces the opening of its first retail store in Laguna Beach, California. The store offers customers an immersive shopping experience and a chance to explore the brand's collections in-person.

The 850 sq ft boutique is now open for in-store shopping, featuring every style on display and a dedicated sales assistant for fittings. Customers can purchase the full range of swim and resort wear available on [lisamaree.co](#), including popular crochet cover-ups and knitted bikinis.

"I live in Laguna Beach and felt that there was a gap in the offering that Laguna provides for a higher end luxe boutique," says founder, Lisa Maree. "We want to provide customers with a luxurious and personal experience."

In addition to their dedication to design, Lisa Maree actively supports women in small rural communities of developing countries by reintegrating their artisanal products into the global market, providing them with alternative employment opportunities. Every crochet piece is meticulously crafted for up to 18 hours by skilled artisans, which reflects the brand's commitment to exceptional quality. Through their unique approach, Lisa Maree continues to redefine the swimwear industry with their commitment to craftsmanship and social impact.

The Lisa Maree retail store will be located in the heart of Laguna Beach at 210 N. Coast Hwy, Laguna Beach, CA 92651. The store will open to the public June 1st, 2023. For further information about Lisa Maree's retail store, visit [lisamaree.co](#) or follow [@LisaMareeOfficial](#) on social media platforms.



About Lisa Maree

Lisa Maree is the Australian designer brand that sells swimwear and day-to-night beachwear. Their signature crochet designs have made them a household name in the swim and fashion world. The brand was established in 2009 by designer and former model Lisa Maree. Their first collection was featured at Australian Fashion Week and soon after launched her line in the USA on the catwalk at Mercedes-Benz Swim Fashion Week. Now they are stocked in over 12 countries, the range is available at premium boutiques, exclusive department stores worldwide and is shipping online worldwide. The brand continues to impress global fashion critics with their collections and is a favorite among celebs such as Jennifer Lopez, Vanessa Hudgens, Kourtney Kardashian, Amy Adams, and many more.

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