SWYE360 Expands into Enterprise Market, Enabling IT & HR Leaders to Measure Application Costs vs. Employee Productivity

New AI-based predictive technology helps correlate the most productive applications with employee performance.

DALLAS, TEXAS, USA, May 31, 2023 /EINPresswire.com/ -- SWYE360 is thrilled to unveil SWYE360 Enterprise, poised to redefine how IT and HR leaders assess application costs and evaluate their impact on employee productivity and engagement.

Building upon SWYE360 Learning for the academic market, SWYE Enterprise now empowers businesses to optimize their tech stack spending and enhance employee productivity. The product provides real-time software and employee insights on a single dashboard, enabling companies to make data-driven decisions about the relationships between software and productivity.

Jacob Makuvire, CEO of SWYE360, noted: "Our solution equips business leaders with the knowledge and tools to operate efficiently, identify successful patterns, and eliminate software redundancies, ultimately fostering a more productive work environment. Our predictive analytics and dashboard allow users to monitor usage and productivity trends across the entire organization."

SWYE360's Enterprise caters to medium to large enterprises with large IT application portfolios. Regardless of industry, SWYE360 Enterprise provides never-before insights into application usage and its impact on employee productivity.

Doyle Slayton, Vice President of Growth at Worca and SWYE360 Enterprise user, points out: "We were struggling to gain control of our tech stack. Redundant technologies and underutilized licenses were costing us a significant amount. We also needed a way to ensure remote SDRs and Account Executives were engaged and productive. SWYE360 Enterprise allowed us to identify underutilized applications and eliminate unnecessary expenses. SWYE360 gave our IT and HR staff valuable insights to enhance employee engagement and performance, including daily user experience and activity analytics. As a result, our team experienced a 30% improvement in productivity and performance! I highly recommend SWYE360 to any company seeking to take control of their tech stack spending while enhancing employee engagement and productivity."

About SWYE360
Founded in 2016, SWYE360 released SWYE360 Learning for Education, which utilizes machine learning to evaluate and forecast the return on academics (ROA) and return on investment (ROI) for all software implemented in school districts. This ensures educational institutions can optimize software usage and make data-backed decisions to drive academic excellence. SWYE360 has launched its enterprise solution to help organizations become more capital efficient and drive employee productivity using machine learning and AI.

For additional information on SWYE360's enterprise product or partnership inquiries, please email partners@swye360.com.

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