

Blue Eye Soft Honored with Export Achievement Certificate

SC Space Tech Company Participates in Cybersecurity Trade Mission

GREER, SC, UNITED STATES, June 1, 2023 /EINPresswire.com/ -- Srikanth Kodeboyina, founder and managing partner of Blue Eye Soft (BES), traveled to his native country of India last week as part of a [U.S. Commercial Service](#) trade mission. Establishing BES after being commissioned as an officer in the U.S. Army Reserve, gaining U.S. citizenship and working with Fortune 100 companies, he credits the U.S. Department of Commerce and other organizations for supporting entrepreneurs and helping BES enter the space economy.

BES has utilized U.S. Commercial Service resources in Kuwait, Poland, South Africa, Botswana, Israel, Spain and South Korea and participated in the 2022 Minority Business Trade Mission to Europe. The company was recently honored with an Export Achievement Award. Arun Venkataraman, assistant secretary of commerce for global markets and director general of the U.S. and Foreign Commercial Service, said, "We at the U.S. Commercial Service value the opportunity to celebrate the achievements of companies like Blue Eye Soft. This innovation-driven, minority and veteran-owned company showcases the caliber of firms operating in South Carolina and the importance of trade to the state's economy."

The company's current initiative, SAFER™ (Space Anomaly Forensics & Environment Resolution), can be described as "weatherproofing space." They are building AI models that predict satellite



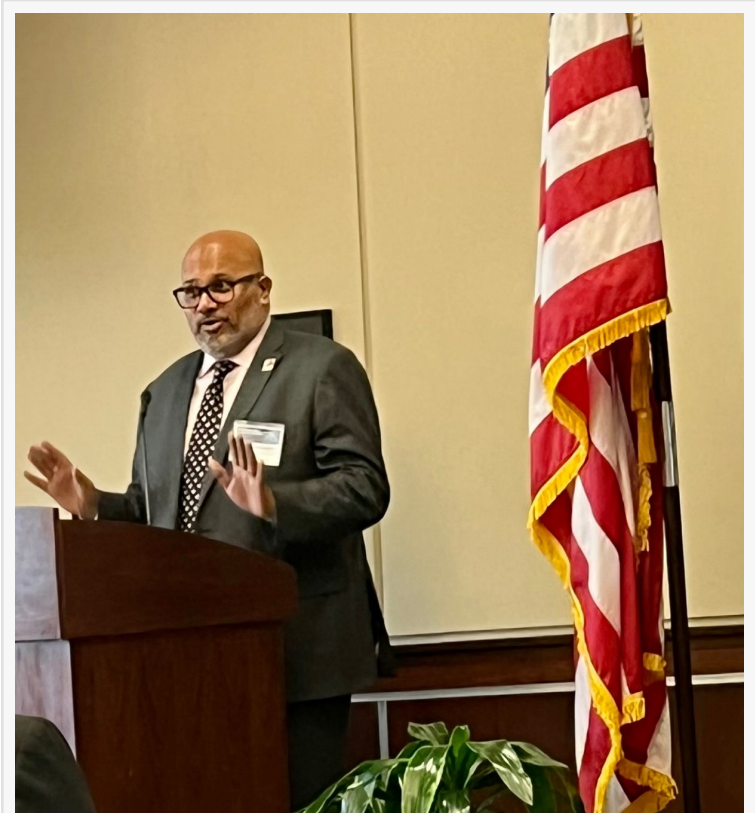
Blue Eye Soft, an SC-based tech company, was recently honored by the U.S. Dept. of Commerce with an export achievement award. Founder and managing partner Srikanth Kodeboyina also participated in a global trade mission to India.

anomalies due to weather events in space. BES is part of the [New Mexico Lab-Embedded Entrepreneur Program](#) (LEEP) at Los Alamos National Laboratory, a fellowship for entrepreneurs focusing on national security and has been awarded contracts from agencies such as NASA and AFWERX, a technology directorate of the Air Force Research Laboratory (AFRL).

The recent U.S. Cybersecurity Trade Mission consisted of one-on-one meetings, networking events, briefings and roundtables in New Delhi, Mumbai and other cities. "The U.S. Commercial Service has a global network of experienced trade professionals throughout the United States and in U.S. embassies and consulates across the world. They open doors and facilitate our efforts to do business in new markets," Kodeboyina said.

A graduate of the Greenville, SC Chamber's Minority Business Accelerator program, Kodeboyina has participated in many accelerator/incubator opportunities for entrepreneurs and is dedicated to bringing new talent to the state. "From our chambers of commerce, to the Platform at Greer, the [South Carolina Research Authority](#) and the U.S. Commercial Service — our success story is the story of many people and organizations working to strengthen our economy and our communities," Kodeboyina said.

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