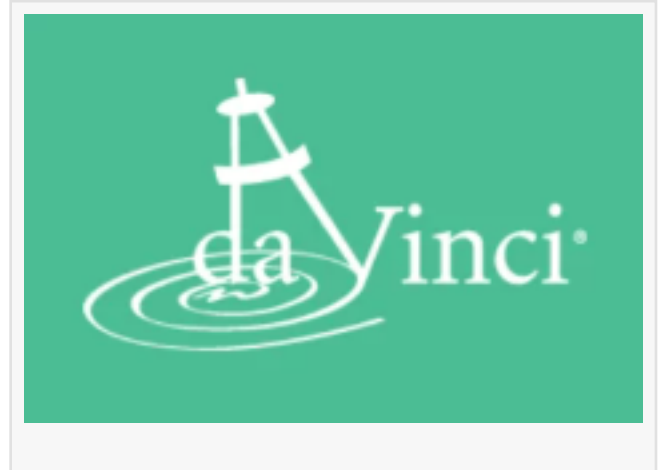


# daVinci Retail Unveils New Planning Suite, Enhancing User Experience and Customer Engagement

NEW YORK CITY, NEW YORK, UNITED STATES, June 1, 2023 /EINPresswire.com/ -- [daVinci Retail](#), a renowned leader in [Assortment Planning](#) since 2005, is proud to announce the upcoming release of its latest planning suite, version 17. This comprehensive suite includes enhancements in Merchandising Planning, Assortment Planning, and Item Planning module, showcasing our strong commitment to customer satisfaction.



Ning Chiu, President of daVinci Retail, emphasizes the significance of this release, stating, "Not only does this version solidify daVinci's position as a leading provider of retail planning systems, but it also underscores our commitment to our customers. Almost 70% of the new features incorporated in this release were inspired by feedback from our customer base. We remain focused on enhancing user productivity and engagement, incorporating valuable business intelligence to gain insights into how our software is used. This knowledge has allowed us to improve the user experience, provide timely notifications, and foster team collaboration."

“

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*Ning Chiu, President and CEO*

Key highlights of the latest version include simultaneous multi-dimensional updates from single user input, improved flexibility to facilitate organization restructures to meet dynamic business changes, additional KPIs to improve planning, and synchronized assortment planning and item planning PO integration to improve speed and

accuracy. “Ultimately, our goal is to offer our customers an exceptional user experience, improve planning efficiency and productivity, and deliver actionable plans to improved profit margins for retailers.”

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