

The Synergy Between Wellness and Property Development

KL Wellness City (KLWC) - Creating Healthy Spaces for a Better Future with healthcare, nursing and concierge care.

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/EINPresswire.com/ -- In recent years, the concept of [wellness](#) has gained significant traction across various industries. From personal health and fitness to workplace productivity, people are becoming increasingly aware of the importance of holistic well-being. One sector where wellness is making a profound impact is [property development](#). Forward-

thinking developers are recognizing the need to create spaces that not only meet physical and functional requirements but also promote the well-being of their occupants. This article explores the relationship between wellness and property development and highlights the growing trend of integrating wellness principles into real estate projects.

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D.S. Vincent Tiew, executive director of branding, sales and marketing.



KL Wellness City - a full ecosystem integrating healthcare and wellness living, is distinguished by its commitment to reinventing, strengthening, and widening our experience of health and quality of life.

Property development wellness goes beyond health. It entails fostering physical, mental, and emotional wellness. Developers are prioritising natural light, indoor air quality, acoustics, nature, and sustainable building practises over traditional methods to improve residents' and tenants' lives.

One of the primary goals of wellness-focused property development is to encourage physical activity and healthy living. Developers are integrating fitness amenities such as gyms, yoga studios, walking trails, and bike paths into their projects. Additionally, they are prioritizing proximity to parks, recreational facilities, and fitness centres to promote an active lifestyle. These initiatives not only improve residents' physical health but also foster a sense of

community and social interaction. Recognizing the impact of the built environment on mental health, developers are incorporating design elements that promote relaxation, stress reduction, and productivity. This includes incorporating green spaces, rooftop gardens, and indoor plants to improve air quality and create a soothing ambiance. Furthermore, developers are mindful of acoustic design, ensuring that buildings minimize noise pollution and create tranquil environments conducive to mental well-being.

Biophilic design, inspired by our innate connection with nature, is gaining traction in wellness-focused property development. Developers are incorporating natural materials, such as wood and stone, and maximizing natural light to create spaces that mimic the outdoors. Living walls, water features, and expansive windows that offer panoramic views not only improve aesthetics but also provide a sense of tranquillity and connection to nature.

Sustainability and wellness-focused property development go together. To minimise carbon footprints and encourage eco-friendly living, developers are installing solar panels and smart building systems. They use sustainable construction materials and methods to reduce their environmental impact. This dedication to sustainability matches the growing demand for ecologically conscious living.

Taking a page from this, KL Wellness City (KLWC), at the forefront of wellness and healthcare, will be the first in Southeast Asia to promote a lifestyle that is totally linked with healthcare.

The concept of KL Wellness City, which pioneered a full ecosystem integrating healthcare and wellness living, is distinguished by its commitment to reinventing, strengthening, and widening



Datuk Seri Vincent Tiew.



Amongst KLWC's many highlights are the inclusion of a 624-bed tertiary hospital (scalable to 1,000 beds) as well as 379 medical specialist suites.

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The KL Wellness City community will include an International Tertiary Hospital, medical specialist suites, innovation laboratories, clinical R&D facilities, healthcare company office towers, retirement resort, healthcare hub, wellness-centric serviced apartments, fitness-based central park, and other amenities. As a healthcare hub, these critical aspects combine to provide KL Wellness City the ultimate one-stop sanctuary for the body and mind.

Amongst its components is The Nobel Healthcare Park, the first-of-its-kind medical and wellness hub, which is set to reinvent the way medical professionals operate and manage their practices, and just as importantly, how those in need of care receive treatment.

The Nobel Healthcare Park, which consists of the medical, business, wellness & retail suites, is a fully-connected ecosystem of specialists and ancillary medical services. Built to the finest details of Building Information Modelling (BIM 6D) and to exacting guidelines of Green Building Index (GBI) certification, this hub is directly linked to International Hospital @ KL Wellness City.

With a total GDV of RM1 billion, this development will include 379 medical suites divided into two buildings, 512 wellness suites divided into one block, office space, and retail outlets. A 50m Olympic-length swimming pool, sauna, sky gymnasium, and sky lounge will be available.

Prices for the medical suites range from RM500,000 to RM3 million (RM1,400 to RM1,500 psf), with average built-up areas of 700 square feet. The general public can also invest in the fully-furnished wellness suites, which start at RM366,000.

The developer claims that 7.42 acres of a 'strategic zone' will be set aside for long-term, regional positioning. "We anticipate a total value of roughly RM11 billion at the completion of the development in 2032 (from the first plot completion to the final plot). And, unlike previous developments, KL Wellness City prioritises the construction of hospitals before revealing phase 2 and 3 of the township, such as residential units", said Datuk Seri Vincent Tiew, executive director of branding, sales and marketing for KLWC.

The first two blocks of the site, which began construction at end 2021, is targeted for completion by end 2025. The tertiary hospital is scheduled to open in 2026.

KL Wellness City components will include a 624-bed tertiary hospital (scalable to 1,000 beds), 379 medical specialist suites, a retirement resort for independent living, a retirement resort for assisted living, a healthcare hub, residential units, commercial shop lots offering health and fitness-centric retail as well as food and beverage outlets, a Malaysia Digital, Tier 1 (formerly known as Multimedia Super Corridor, MSC)-designated office space as well as a central park with cycling and walking paths.

KLCW plans to be the region's first real estate development to pioneer a comprehensive ecosystem of healthcare and wellness-centric living, as well as a hub for local and international medical tourism.

KL Wellness City is largely aimed at medical tourists and investors from Indonesia, China, and other Southeast Asian countries as a one-stop hub from diagnosis to rehabilitation.

Wellness-focused property developments such as KLWC takes a more thoughtful and holistic approach to designing and building facilities. Developers are fostering physical, mental, and sustained well-being in residents and tenants by prioritising their well-being. This trend is improving individuals and communities while transforming the real estate business. As we move forward, property developers must continue to embrace wellness concepts and aspire for a future where healthy living is at the centre of every real estate venture.

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