

## E-Commerce Logistics Market Size to Expand Rapidly with the Surge in Online Shopping

Exponential growth of e-commerce globally & technological advancements in AI, ML, robotics and automation are driving the growth of e-commerce logistics market.

PORTLAND, PORTLAND, OR, UNITED STATES, June 1, 2023 /EINPresswire.com/ -- The e-commerce logistics market was valued at \$235.70 billion in 2020, and is estimated to reach \$1,901.97 billion by 2030, growing at a CAGR of 23.5% from 2021 to 2030.



Prominent providers of e-commerce have efficiently expanded their solutions beyond the warehouse. There has been a drastic shift toward comprehensive logistics applications. Supply chain execution is an umbrella term comprising warehousing. Vendors acquire other software companies to expand their footprint and have integrated engineered labor standards, transportation planning/execution, slotting, supply chain visibility, event management, yard management, and trading partner integration.

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The exponential growth of e-commerce globally is a major driver for the e-commerce logistics market. With the increasing popularity of online shopping, more businesses are establishing their e-commerce presence, resulting in higher volumes of orders and shipments. This growth necessitates efficient and streamlined logistics operations to handle the movement of goods from warehouses to customers' doorsteps. The continuous expansion of the e-commerce sector is driving the demand for robust logistics solutions.

Customers today have high expectations when it comes to e-commerce fulfillment. They expect fast and reliable delivery, flexible options such as same-day or next-day delivery, easy returns and exchanges, and real-time tracking of their orders. To meet these demands, e-commerce

companies are seeking logistics partners that can provide efficient last-mile delivery, optimize inventory management, and offer seamless integration with their online platforms. Meeting customer expectations is a critical factor driving the evolution of e-commerce logistics.

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The e-commerce logistics market is undergoing significant transformation due to advancements in technology. Technologies such as artificial intelligence, machine learning, robotics, and automation are revolutionizing various aspects of logistics operations. Al and machine learning algorithms can optimize route planning, predict demand patterns, and improve inventory management. Robotics and automation technologies enable faster order processing, sorting, and packing, enhancing efficiency and reducing errors. These technological advancements are key drivers shaping the future of e-commerce logistics.

With growing environmental concerns, there is a rising emphasis on sustainability in ecommerce logistics. Consumers are increasingly conscious of the carbon footprint associated with e-commerce operations. As a result, e-commerce companies are adopting green logistics practices such as optimizing delivery routes to reduce fuel consumption, using eco-friendly packaging materials, and investing in electric vehicles or alternative fuel-powered vehicles. Sustainability initiatives are becoming an important driver in the e-commerce logistics market, as businesses strive to align with eco-friendly practices and meet customer expectations for environmentally responsible operations.

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This report gives an in-depth profile of some key market players in the e-commerce logistics market areDHL International GmbH, Aramex International, FedEx Corporation, S.F. Express, Gati Limited, Amazon.com, Inc., Kenco Group, Inc., Ceva Holdings LLC, United Parcel Service, Inc., and Clipper Logistics Plc. This study includes market trends, E-Commerce Logistics Market Analysis, and future estimations to determine the imminent investment pockets.

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Lastly, this report provides market intelligence most comprehensively. The report structure has

been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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