

## Whisky Market Size Expected To Reach \$73.30 Billion By 2027

The Business Research Company's Whisky Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032

LONDON, GREATER LONDON, UK, June 1, 2023 /EINPresswire.com/ -- The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032



The Business Research Company's "Whisky Global Market Report 2023" is a comprehensive source of information that covers every facet of the market. As per TBRC's whisky market forecast, the <u>whisky market size</u> is predicted to reach a value of \$ 73.30 Billion by 2027, rising at a

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The Business research company

significant annual growth rate of 3.8 percent through the forecast period.

The growth in the global whisky industry is due to the increasing whisky consumption. North America region is expected to hold the largest whisky market share. Major whisky companies include Diageo plc., Bacardi Limited, William Grant & Sons, The Edrington Group, Beam Suntory Inc., Brown–Forman Corporation.

Whisky Market Segments

By Type: Alcoholic Whisky, Non- Alcoholic Whisky

By Flavour: Unflavored, Flavored

□ By Sales Channel: B2B (business-to-business), B2C (business-to-consumer)

 By Geography: North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables): <u>https://www.thebusinessresearchcompany.com/sample.aspx?id=9622&type=smp</u>

Whisky is an alcoholic beverage made by fermenting malted rye, barley, corn, or wheat grain mash. This is created by processing, malting, fermentation, distillation, and barrel maturation. It is distilled all over the world and is frequently aged in oak barrels before being enjoyed as a modern and recreational beverage.

Read More On The Whisky Global Market Report At: <u>https://www.thebusinessresearchcompany.com/report/whisky-global-market-report</u>

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