

# Decision Lens is Awarded Corporate Member of the Year by American Society of Military Comptrollers (ASMC)

ST. LOUIS, MO, USA, June 1, 2023 /EINPresswire.com/ -- Today, at its annual Professional Development Institute ([PDI](#)) the American Society of Military Comptrollers ([ASMC](#)) awarded [Decision Lens](#) its most prestigious corporate recognition, the Distinguished Corporate Member of the Year Award. More than 3,000 FM leaders were in attendance as Decision Lens CMO Josh Martin accepted the award on behalf of the company.



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*Joshua Martin, Chief Marketing Officer - Decision Lens*

The recognition comes at a time when Decision Lens is committing significant effort and resources to furthering ASMC’s mission by supporting a financial management community dedicated to budget transformation. Some key highlights from the year thus far:

- Sent subject matter experts from Washington DC to San Diego and places in-between to deliver thought leadership and best practices on improving decision making and empowering financial managers to make data-driven

recommendations.

- Developed custom thought leadership material for local ASMC chapters focused on critical issues the community is trying to overcome.
- Sponsored professional development for the FM community at Redstone Arsenal, Fort Bragg, St. Louis, Utah, Indianapolis, Washington DC, and more.
- Working closely with the national ASMC organization by developing multiple panels for national PDI and the 2022 Data & Analytics Conference in addition to running ads in its quarterly publication, Comptroller Magazine

Josh Martin, Chief Marketing Officer at Decision Lens was very excited the company was recognized, “We work closely with the financial management community and it’s clear that this is a group clamoring to transform their practice into a more integrated, agile, forward-looking approach. But change is extremely difficult, and we wanted to be a catalyst in helping them fund the fight and maintain America as the premier global military. Their work is so critical, and we are glad to be a small part in supporting this wonderful community.”

Robin Blair-Johnson an executive board member at the Quantico Chapter noted how Decision

Lens has become an important part of their chapter, "It was only late last year that Decision Lens first proposed speaking to our chapter, but since that time they've presented to us three times, earned great feedback from our membership, and are introducing us to other corporate members to develop a sustainable pipeline of learning opportunities for our members. I couldn't be more pleased with how this has worked out and I'm excited to keep the relationship going!"

For more information on how Decision Lens is supporting the financial management community in transforming how it prioritizes, plans, and funds, contact Josh Martin at [jmartin@decisionlens.com](mailto:jmartin@decisionlens.com) or visit <https://www.decisionlens.com>.

## About Decision Lens

Decision Lens develops integrated planning software which modernizes how government prioritizes, plans, and funds. We have been transforming public sector planning since 2005, delivering the people, process and technology which empower agencies to effectively meet the needs of today while delivering the cutting-edge capabilities of tomorrow. Customers across the Department of Defense, intelligence community, federal civilian agencies, and state and local governments achieve a sustained operational advantage through superior long-term planning, continuous medium-term prioritization, and short-term funding execution.

## About ASMC

ASMC is the non-profit educational and professional organization for persons, military and civilian, involved in the overall field of military comptrollership. ASMC promotes the education and training of its members and supports the development and advancement of the profession of military comptrollership. The society provides professional programs to keep members abreast of current issues and encourages the exchange of information, techniques and approaches.

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