

Hisense is Making WOW Happen with Super Brand Days

DUBAI, UNITED ARAB EMIRATES, June 1, 2023 /EINPresswire.com/ -- The mercury is quickly rising in the UAE, and as anybody who has spent a summer in the Middle East can attest, the period when we look to minimise time outside will soon be upon us. But how to spend those long days stuck indoors? Binge-watching the latest series, cooking up a storm in the kitchen, or maybe listening to your favourite music and podcasts from the comfort of your sofa – whatever it is, having the best technology on the market promises to make that experience better.



Hisense is Making WOW Happen with Super Brand Days

Acknowledging this, Hisense is offering UAE-based customers a chance to pick up some amazing deals throughout June on many of their award-winning electronics. The leading home entertainment and appliances manufacturer brings back its ever-popular Super Brand Days not just for a day or even a week, but for an entire month this year. That means incredible bargains on everything from 85-inch to 55-inch TVs, smart refrigerators, washing machines, dishwashers, and even Hisense’s breakthrough 100-inch Laser TV– widely considered the next big thing in home entertainment.

The promotion – entitled ‘Make WOW Happen’ – is available both in-store and online. In UAE major ecommerce platforms participating include Amazon and Noon as well as Hisense e-Shop offering Dh350 off* when customers shop Dh3,500 worth of Hisense products online throughout June. Participating retailers like Carrefour, Lulu and the Hisense brand store at Dubai Hills Mall are also offering amazing deals until June 19.

For more details on WOW deals: <https://hisenseme.com/wowoffers/>

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ABOUT HISENSE:

Founded in 1969, Hisense is a multinational company headquartered in Qingdao, China covering business areas like multimedia, home appliances, IT intelligent information and modern service industries.

The company owns three listed companies - Hisense Visual Technology, Hisense Home Appliances and SANDEN listed in Shanghai, Shenzhen, Hong Kong and Tokyo and has acquired many known brands including Toshiba, Gorenje, Kelon, Ronshen and ASKO.

With the core values of 'integrity, innovation, customer focus and sustainability and the development strategy of 'Sound Technological Foundation and Robust Operation', the brand has delivered supreme quality products, excellent after-sales and customer services as well as the reassurance of its comprehensive warranties, for over 50 years.

Hisense is also the global leading brand in B2B industries including Intelligent Transportation, Intelligent Medical and Optical Modules. The company owns the world's leading ULED Local Dimming backlight control technology and laser display technology while developing the chip technology, and continues in developing 8K ultra-high-definition display image quality processing chips, TV SoC chips, and AI chips.

With products exported to over 160 countries and regions, Hisense has sponsored the world's top sporting events such as UEFA EURO 2016, 2018 FIFA World Cup™, UEFA EURO 2020 and 2022 FIFA World Cup™, and becomes the global sponsor of Paris Saint-Germain football club. Hisense has 16 industrial parks located in Qingdao, Shunde, Huzhou, Czech Republic, South Africa, Mexico, etc. There are also 16 R&D centres located in Qingdao, Shenzhen, the USA, Germany, etc. working towards a wide range of highly competitive products.

For more information and all the latest updates follow:

Website: <https://hisenseme.com/>

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