

New book release introduces a new leadership paradigm: "Be Human, Lead Human" by Dr. Jennifer Nash

In "Be Human, Lead Human: How to Connect People and Performance," Dr. Jennifer Nash aims to improve leader effectiveness via a new paradigm: human leadership.

SUMMIT, NJ, UNITED STATES, June 1, 2023 /EINPresswire.com/ -- In the new book "Be Human,

“

Learn what is holding leaders back from realizing their potential. Measure current leadership skills, identify goals, and expand your toolkit with a personalized, actionable plan.”

Dr. Jennifer Nash

Lead Human: How to Connect People and Performance" (Lioncrest Publishing) executive advisor Dr. Jennifer Nash shares how to improve leader effectiveness via a new paradigm: human leadership. With a foreword by Alan Mulally, former President and Chief Executive Officer of the Ford Motor Company, and featuring more than fifty stories gathered from research with more than 400 leaders and executives offer Nash offers clarity into this next evolution of leadership.

In the wake of seismic operating shifts, technological advances, and a global pandemic, workplaces are forever

changed—and what used to work no longer yields the same results

In "Be Human, Lead Human," Nash invites readers to radically disrupt your leadership thinking and practice to lead effectively in a post-COVID-19 world. She shares a research-based, actionable framework to transform leadership thinking and practice, engaging human connection as the cornerstone of organizational performance.

Learn the behaviors holding leaders back from realizing their potential and acquire new methods to advance leadership practice. This strategic resource will help anyone measure their current leadership skills, identify goals, and expand their toolkit through a personalized, actionable roadmap.

Jennifer Nash, PhD, MBA, PCC, is a leadership expert and consultant to Fortune 50 organizations such as Google, Ford, Exxon Mobil, JP Morgan, IBM, Boeing, and Verizon. She is Founder & CEO of [Jennifer Nash Coaching & Consulting](#), helping successful leaders connect people and

performance to deliver exceptional results. Jennifer's twenty-five-year resume includes serving in executive and leadership roles at Deloitte Consulting and Ford Motor Company and as an adjunct professor at the University of Michigan. She contributes to Harvard Business Review, has presented her research at Columbia University, and is a Harvard Institute of Coaching Fellow.

"This book is timely and relevant as leaders seek effective tools to thrive in a post-COVID world. To unleash the power of your leadership potential, read Be Human, Lead Human today." - Dr. Marshall Goldsmith, two-time #1 Leadership Thinker and New York Times bestselling author.

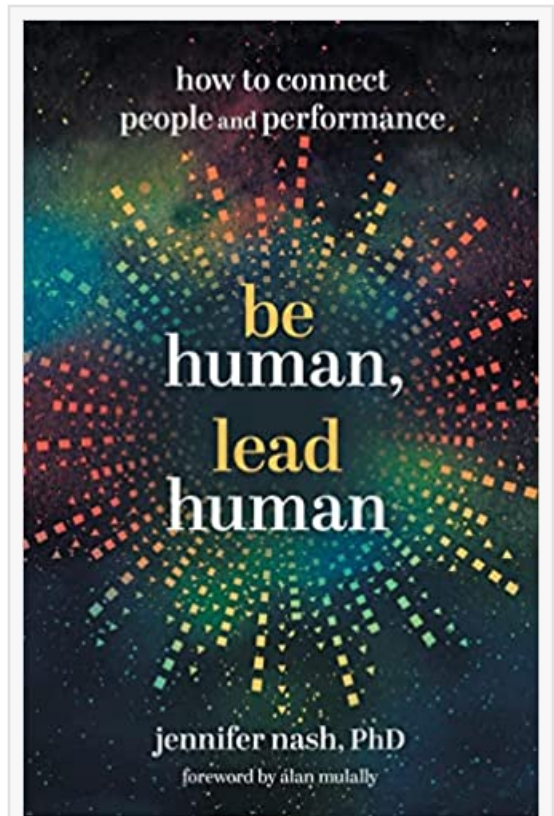
"Be Human, Lead Human is packed with actionable advice and tools to help you lead more effectively. You'll learn how to map your journey as a leader, assess your skills, and develop a strategic roadmap to inspire your team and achieve powerful results." - Dorie Clark, Wall Street Journal bestselling author of The Long Game and executive education faculty at Duke University Fuqua School of Business.

"Jennifer shares principles and practices of human leadership as well as compelling stories from professionals in Be Human, Lead Human. She reminds us that people skills are not soft at all; rather, they are essential to effective leadership and driving performance outcomes! Masterfully written and thought-provoking for new and seasoned leaders alike, Be Human, Lead Human should be on every organization's executive and professional development resource list." - Yolanda Royall-Williams, Vice President of People & Engagement at Wireless Vision.

"Leadership has long been celebrated and revered as a hero's journey. Now more than ever, the world needs leaders to be human at work so everyone else can be fully human too. Be Human, Lead Human is a must-have resource to evolve your leadership to include being a hero while being human in the twenty-first century and beyond." - CB Bowman, CEO Association of Corporate Executive Coaches (ACEC), Courage Consultant, MCEC, CMC, MBA, BCC, speaker, author, facilitator.

Learn more at <https://drjennifernash.com/>

Rob Nissen
Nissen PR
info@nissenpr.com



New book "Be Human, Lead Human" by Dr. Jennifer Nash introduces a new leadership paradigm: human leadership.

This press release can be viewed online at: <https://www.einpresswire.com/article/637076445>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.