Effectively Analyze Data And Devise Robust Strategies Using The Global Market Model's Analytics Tool

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform that offers data on 27 industries in 58 geographies

Global Market Model's Analytics Tool

LONDON, GREATER LONDON, UK, June 1, 2023 /EINPresswire.com/ -- With huge amounts of data available, it's difficult to separate the most important data. The Global Market Model's Analytics tool overcomes this problem and is the most useful tool for spotting growth opportunities. The Analytics tool makes it simple to obtain data on a wide range of parameters across markets and geographies. For instance, consumer spending on specific drugs in the pharmaceutical market can be analyzed in relation to patient, specialist, hospital bed, and pharmacy numbers. Geo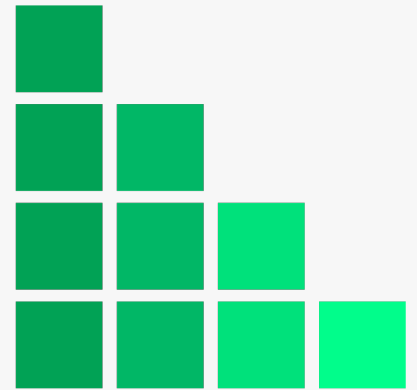graphies, Markets, and Indicators can be selected in any combination for a clear historical and forecast market size comparison of the choices.

> " The GMM's Analytics tool is the most effective tool for identifying growth opportunities."
>
> *Global Market Model*

The data is displayed in graphical and tabular representations, allowing for many computations such as per capita consumption, history market performance growth with various parameters, and analysis of how it has impacted the market.

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The data can be easily shared with individuals and teams, enabling users to easily interpret possible outcomes and opportunities. The Global Market Models Analytics Tool is designed to accelerate the analytics process and help you make decisions with actionable information.

The indicator data stored under the Analytics tab is drawn from a wide range of leading sources. These include census data, international and local macroeconomic sources, and association data. The indicator is not forecasted unless forecasts are available from the data source. Some data is modeled to give it consistency. The data is modeled using the same techniques as the market model.

This data falls into 4 categories:
• Macroeconomic Data
This includes GDP and other forms of key economic data points.
• Demographic Data
This covers Population splits by age and sex.
• Industry Data
This covers datasets specific to particular industries, e.g., hospital beds or vehicles sold.
• Enterprise and Employee Data
This includes number of employees and enterprises in a specific industry.

All indicator data types can be compared to the market data through the analytics tool in order to give additional insights.

Learn More About How The Global Market Model Can Benefit Your Business:
https://bit.ly/3mcqRgw

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