



# Sports Now Agency Unveils Comprehensive Study on Professional Athlete Salaries in Australia

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*Leading sports management firm, sports now agency, highlights the salary discrepancies between male and female athletes in Australia*

TORONTO, ONTARIO, CANADA, June 1, 2023 /EINPresswire.com/ -- [Sports Now Agency](#), Sports Now Agency, a premier sports management firm, has recently published a comprehensive analysis comparing professional athlete salaries in Australia. This research article is a testament to the agency's commitment to providing valuable insights and resources to athletes, sports clubs, and businesses.

The article provides a detailed examination of the salary discrepancies between male and female athletes, even when playing the same sport. It reveals that male athletes earn an average of \$27,000 per year more than their female counterparts, with the gap widening significantly in team sports such as AFL, NRL, and soccer.

"The situation has been highlighted by the much-publicized pay dispute between Cricket Australia and its female players. In 2017, the players' union proposed a revenue-sharing model for the game that saw the men's team receiving a greater share of the money earned from broadcasting rights than women's teams," the article states.

Sports Now Agency's team of experienced sports managers, lawyers, accountants, professors, former professional athletes, and commercial and media executives work together to ensure that their clients receive the best solutions and assistance for their activities. The agency is committed to offering personalized and professional assistance, promoting the values of the International Olympic Committee, and ensuring clients balance their institutional or competitive commitments with training activities.

The publication of this research article is a testament to Sports Now Agency's dedication to education and the professional development of athletes. The agency proudly represents many professional athletes who have completed challenging university or professional courses and continues to support them in achieving their aspirations.

For more information about Sports Now Agency and to read the research article, [please visit here](#).

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#### About Sports Now Agency

Sports Now Agency is a leading sports management firm with over five years of experience. The agency supports athletes, sports clubs, and businesses to achieve their goals in the dynamic and competitive world of sports. The team comprises former professional players, lawyers, professors, accountants, and commercial and media executives who work together to assist clients professionally. For more information, visit <https://sportsnow.agency/>.

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