

# Air Essentials Returns to JCK Trade Show in Las Vegas, June 2023

*Air Essentials to Provide Signature Scent for Entire Exhibition | The Leading Aroma Company to Dress the Renowned Le Vian Fashion Show with Chocolate Fragrance*



MIAMI, FLORIDA, UNITED STATES, June

1, 2023 /EINPresswire.com/ -- For the 15th consecutive year, the world's top jewelry trade show, JCK, welcomes back as a sponsor, [Air Essentials](#), pioneers in environmental aroma delivery solutions for the retail, hospitality, entertainment, healthcare, and residential markets. The show will run from Friday, June 2, to Monday, June 5, with Luxury open by invitation-only Wednesday, May 31, and Thursday, June 1.

The JCK is a global gathering of the people, products, and innovation spanning all significant sectors of the jewelry industry, with more than 30,000 industry experts from more than 130 countries. Air Essentials is the market leader when it comes to fine fragrance for jewelry retailers and the scenting of luxury stores. The jewelry business understands the value of scenting which is why Air Essentials will scent the entire event.

As an official sponsor, Air Essentials will display the custom signature scent that was created just for JCK Luxury. The custom scent will be utilized to scent both the JCK and its Luxury exhibition. The distinctive scent is an elegant fragrance that begins with notes of mint leaves that are crisp and fresh, chamomile, bergamot, and coriander.

In addition to scenting the JCK trade show, Air Essentials will also provide aroma ambiance to the iconic [Le Vian fashion show](#), featuring the latest jewelry trends, on Sunday, June 4, in the Lido Ballroom, Level 3. The luxury jewelry fashion show will feature Air Essentials' custom chocolate fragrance.

According to Spence Levy, President of Air Essentials, "Adding scent is the easiest, most affordable way for jewelry stores to increase sales and increase customer satisfaction. With high-ticket items like jewelry and watches, our customers' ROI has seen exponential growth. That is why we keep coming back to JCK."

In the AE booth, you can learn more about diffusers and a selection of fragrances that have been

proven to be the most effective for the fine jewelry industry. Air Essentials will have a table in the Luxury main entrance and during JCK at booth #52067. There will also be one-on-one pre-scheduled brand development appointments for guests that can be made online by attendees.

#### About Air Essentials

Air Essentials has been elevating spaces through the power of aroma for more than 17 years. Family-owned and operated, the company creates quality signature fragrances and offers environmental scent delivery systems for clients in the retail, hospitality, entertainment, healthcare, and residential sectors. Commercial clients have seen how the right scent can increase sales, make customers feel comfortable, boost repeat business, reduce employee stress, elevate morale, and improve customer satisfaction. Air Essentials residential customers also love the way their homes smell and how it makes them feel.

###

Spence Levy

Air Essentials

+1 305-446-1670

info@airessentials.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/637093340>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.