

THE BOATS ARE BACK! Dallas Boat Show Anchors at Dallas Market Hall July 20-23, 2023

*The Largest Boating Event in North Texas
in Back and Better than Ever*

DALLAS, TX, USA, June 1, 2023
/EINPresswire.com/ -- Summer after summer, people in the Dallas/Ft. Worth Metroplex have shared their love and appreciation for the recreational lifestyle that has been the heart of the [Dallas Boat Show](#) since 1955. Now, after a three-year hiatus, event organizers are announcing that they will be bringing the boats back to Dallas Market Hall from July 20th through 23rd, energized with more boating experts, fun immersive experiences, contests and offers, endless water accessories, and of course....BOATS!



“

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*Bron Beal, Executive Director
of The Dallas Boat Show*

“We are ready to run full-throttle this year, especially with the number of new boaters in the U.S. versus the last pre-pandemic show we had at Market Hall. In 2020 and 2021, we saw more than 800,000 first-time boat buyers come aboard nationwide. These people are getting deeper and deeper into the lifestyle they love, and we are here to give them what they want, all in one place,” says Bron Beal, Executive Director of The Dallas Boat Show.

The Summer Boat Expo is the ultimate "Party off the Lake" for boating enthusiasts, boat owners, soon-to-be boat

owners, and those who live the recreational boating lifestyle. Returning this year is the vast collection of the latest models of marine accessories and boats, from runabouts and family

cruisers to fishing boats, ski boats, pontoons, and sailboats all in one place. The Dallas Boat Show gives the unique opportunity to shop and compare different brands as well as score deals on cool items from vendors who make it easy to find everything that families need to make time on the water even better. With free, convenient parking, Dallas Boat Show is a nautical dream event for avid boaters and fun-seekers alike.



"People have a new and enhanced appreciation for outdoor recreation, whether is out and about enjoying cruising one of the area lakes with family and friends or enjoying the peacefulness of being on the water with just a fishing pole and your thoughts," says Beal. "While the past three years have been impacted due to the pandemic and nationwide inventory issues, it hasn't dampened our spirit this year knowing that 'Life is better on the water' and we expect tens of thousands of people to find out how to enhance their nautical experiences at this year's Dallas Boat Show!"



About The Dallas Boat Show:

Produced by B12 Productions, The Dallas Boat Show attracts thousands of attendees and hosts hundreds of exhibitors, dealers and manufacturers at the large-scale event that features personal watercraft, fishing boats, ski boats, pontoons, and sailboats plus an extensive selection of marine equipment, services, and accessories for boaters. The Dallas Boat Show also plays host to community organizations, media partners, and local vendors throughout the four-day event.

For more information about the Dallas Boat Show which runs from July 20-23, 2023 at Dallas Market Hall, go to www.dallasboatexpo.com

DALLAS BOAT SHOW DETAILS

When: Thursday- Sunday, July 20-23, 2023

Where: Dallas Market Hall, 2200 Stemmons Freeway, Dallas, Texas 75207

Show Schedule:

Thursday, July 20, 2023, 3-8 pm

Friday, July 21, 2023, 3-8 pm

Saturday, July 22, 2023, 10 am- 8 pm

Sunday, July 23, 2023, 10 am -5 pm

Cost & Ticket Information:

Adults: \$12

Children (ages 5-13): \$6

Children under 5: Free

Parking is free of charge

Boating Dealers include:

Plano Marine, Whittle Boats, Carey and Sons Marine, NXTLVL Eagle Marine, Buxton Marine, Tommy's Lewisville, MarineMax Dallas, North Texas Marine, Eisenhower Yacht Club, Ridenow Powersports, Action Watersports, Loe Marine, Lighthouse Resort and Marine Mariner Sails

Media Resources (Photos, Logos, etc):

<https://www.dropbox.com/scl/fo/gpfl7m3t60qzithxunf32/h?dl=0&rlkey=q6mmk3zn7u0o87p37q3mfmcic>

Social Media Handles:

- Facebook: <https://www.facebook.com/dallasboatshow>
- Twitter: https://twitter.com/dallas_boatshow
- Instagram: <https://www.instagram.com/dallasboatshow/>

Passes for media and interviews are available for any of the dates of the Dallas Boat Show

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