

Shimoda launches Women's Collection, updates Action X, and releases new Core Units and Accessories.

Adventures evolve. So should your camera bag.

WHITE PLAINS, NY, U.S., June 1, 2023 /EINPresswire.com/ -- New Women's Collection in Teal Colorway: More Support for Shimoda's Growing Community of Female Users and Adventurers

Given the overwhelming response and worldwide popularity of Shimoda's female-specific harness straps, they have now launched their first women's-only teal colorway, which includes women's tech straps already fitted to the pack. This women's collection includes three sizes from the new Action X v2 series, as well as two sizes from the existing Explore v2 series.

[Action X v2 Collection](#): More Features, New Sizes, a New Colorway, and More Rugged All-Around

Action X has always been Shimoda's more action sports and outdoor adventure-focused line, and the new Action X v2 Collection has been updated with new features and sizes. The series now includes a compact 25L size, a larger 40L size that is deep enough to fit a Nikon Z9 and Canon R3, and an updated X70 HD that is more robust to handle extreme outdoor conditions while carrying large cinema camera systems or super telephoto lenses like a 600mm 4.0.



Women's Collection Teal Colorway



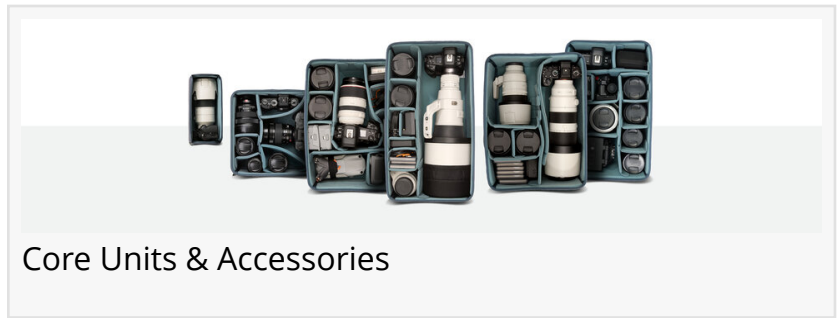
Action X v2 Collection

[New Accessories and Updated Core](#)

[Units](#): Accessories Requested by Shimoda's User Community, and Core Units Resized to Fit Popular Lenses

To meet the demands of the most dedicated users, Shimoda has updated the Large DSLR, Large DV, and Extra

Large DV Core Units, plus they have launched a new XXL DV Core Unit. There are also new accessories, like the HD belt, Drop Pocket, and Booster Kit.



Core Units & Accessories

For more details on this and future Shimoda product news, please contact Peter Waisnor, Shimoda & Tenba VP, at PeterW@macgroupus.com.

Shimoda Designs is an adventure camera bag company created as a reaction to real-world adventures. Shimoda founder Ian Millar is a lifelong explorer, snowboarder, and product designer known for developing some of the most innovative camera bags in the world. Shimoda represents the culmination of all his experiences and utilizes the most advanced materials and technologies available to minimize the pain, fatigue, and suffering that come with foul mountain conditions. Shimoda products are a direct reflection and reaction to the outdoor lifestyle that Ian and his adventure photographer friends love so much.

35 years ago, MAC Group started as a boutique marketing, sales, and distribution group focusing on professional photographers. As the industry has evolved, so has MAC Group, with their expansion into filmmaking, video, mobile, content creation, and audio. Today, MAC Group is one of the leading companies of their kind with world-renowned brands offering products and education that enhances the lives of passionate content creators at every experience level. For more information, visit MACgroupUS.com.

Ajaenae Spearman

MAC Group

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/637120336>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.