



BTS Announces New Licensee Locations

ST. LOUIS, MISSOURI, UNITED STATES, June 1, 2023 /EINPresswire.com/ -- Basketball Training Systems, Inc. (BTS) is excited to announce the opening of three new Licensee locations, one in Philadelphia PA, one in Folsom CA, and one in Bloomington Ill.

In addition, the Company is also pleased to announce that it has combined the operations of the Bobby Jackson Basketball Academy with its BTS Basketball Academy at its Citrus Heights CA location and in the newly opened Folsom CA location. This consolidation sets the stage for several additional locations in the Sacramento market with BTS's operating prowess and the stellar basketball brand that Bobby has in Sacramento.

We also anticipate another two to four locations to be open in the next several months. In addition to our company-designed stand-alone training facilities, BTS also works with several fitness facility owners who have courts available for a player/investor/owner operation, allowing licensees to enter an existing facility and minimize their start-up costs. The courts are already in place and ready to be co-branded.

If you love basketball and share our mission to empower kids in your community with positive instruction, join our growing family of committed entrepreneurs. The ability to help kids learn how to overcome challenges and become peak performers on and off the court gets our licensees waking up excited to get the chance to do it again every day. Using the BTS well-structured business systems and training programs, supported by our team, helps are partners achieve that goal.

BTS is a leading licensor of youth basketball systems, programs, and curriculum used to operate a successful year-around youth basketball training business.

TAKE THE NEXT STEP TO OWN AND OPERATE A SUCCESSFUL YOUTH BASKETBALL BUSINESS.

Don't wait: Email us at learnmore@basketballtrainingsystems.com to set up a 15-minute introductory phone call with a member of the BTS team to discuss how you can get started today.

You can also learn more about BTS at www.basketballtrainingsystems.com.

Tony Chen
Basketball Training Systems, Inc
tchen@basketballtrainingsystems.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/637131421>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.