



Westward360 Establishes a Home in the Portland, Oregon Market

Westward360, a premier provider of real estate management services, announced today its strategic presence in Portland, Oregon.

PORTLAND, OREGON, USA, June 1, 2023 /EINPresswire.com/ -- [Westward360](#), a premier provider of real estate management services for community associations and rental property owners, announced today its strategic presence in Portland, Oregon. The expansion will strengthen the company's ability to broaden its market share while providing its property management services to clients in the state's most populous city and where more than 60% of Oregonians call home.

“Portland is a strong market and an incredible place to live - a city that our team is excited to be a part of.”
Brent Straitiff

By way of organic growth and more than 10 strategic acquisitions over the past three years, Westward360 is now established in multiple markets throughout the United States with offices in Illinois, Texas, Nevada, Oregon, and Colorado. The company services clients in more than 35 states, as well as more than 10 countries. It now manages in excess of 50,000 homes nationwide, making it one of the largest privately held property management companies in the country.

"Portland and its surrounding communities have grown by more than 20% over the past two decades. We see stable growth in the Portland market, with the city projected to be one of the fastest growing metropolitan areas in the United States. As Westward360 continues to show significant strength in all market segments, we want to be positioned correctly to capitalize accordingly." – Ian Duni, Chief Sales Officer at Westward360.

Westward360 will begin servicing community associations throughout the Portland area beginning in early 2023.

Approaching 1,000 residential communities under management nationwide and a team of more than 350 full time employees, the company has already begun to hire staff locally in the Portland area.

"Portland is a strong market and an incredible place to live - a city that our team is excited to be a part of. New home construction continues to be strong with a nearly 23% increase in building permits last year. The opportunity is now in providing this great city and its people with a better

solution for managing their homes.” – Brent Straitiff, Chief Executive Officer at Westward360.

Besides Mr. Duni and Mr. Straitiff, Westward360's leadership team includes: Brawley Reishman, CTO; David Westveer, CFO; Nathan Brown, CIO; and Travis Taylor, COO.

About Westward360

Westward360, Inc. is a wholly owned subsidiary of Outer Banks Capital, Inc. with its corporate office located in Chicago, Illinois. Real estate management is complex and ever-changing, and we're here to navigate it with you. That's why Westward360 offers an all-encompassing partnership. Managing, maintaining, buying, selling, renting and investing — we're here for all of it. For more information, visit westward360.com.

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