

Chick-fil-A Celebrates Diversity With Upbounders® Kid's Meal Toys

Upbounders® Toys Now Available in Chick-fil-A Kids Meals Across the United States, Enter for a Chance to Win Your Favorite Joyfully Diverse Toy Bundle

WASHINGTON, DISTRICT OF COLUMBIA, USA, June 2, 2023 /EINPresswire.com/ -- [Upbounders®](#), an elevated toy brand using diverse imagery to encourage conscious bonding between toddlers and their caretakers, will be making Chick-fil-A kid's meals extra special this spring. Consumers will be able to find miniature versions of Upbounders® delightful toys in every Chick-fil-A kids meal at restaurants across the country starting today through June 17th, 2023. The brand is also including a [chance to win](#) your favorite full-size version of an Upbounders® toy bundle by visiting www.upbounders.com/prizedraw.

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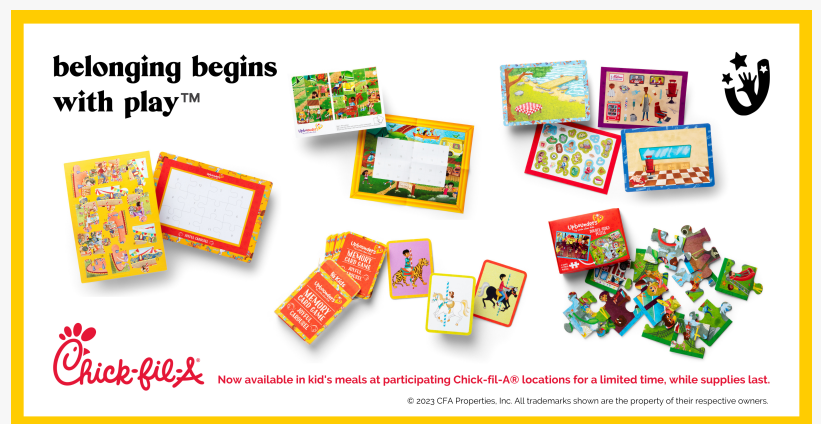
Kemi Tignor, Founder & CEO

“I am thrilled for kids and parents, who may not know about Upbounders® yet, to enjoy our meaningful play solutions from the child's wondrous point of view,” said Kemi Tignor, founder of Upbounders®. “Our mission is to get people to pause and delight in the joyfully diverse world we live in.”

Upbounders® has a range of products that celebrate belonging and self-expression through play. Using highly-

recognizable scenes, the brand's original artwork depicts the real-life, joyful world we live in. The world belongs to kids and they need to feel that they belong in the world. From award-winning puzzles to board games to flash cards, Upbounders® is a small woman-owned Minority Business Enterprise for kids ages 6 and under.

Products can be found online at Amazon and at major retailers like Target, Nordstrom, and Kohl's



Upbounders® Chick-fil-A Kid's Meal Prizes will include a Sticker Poster, Sticker Postcard, Memory Card Game, Sticker Puzzle, and a Double-Sided Puzzle.

as well as local shops.
For additional information, visit www.upbounders.com and join the conversation on [Instagram](#).

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About Upbounders®

At Upbounders®, we understand that no gifting moment should come and go without an opportunity to share items with a child that reflect who they are. Guided and founded by a mother's knowing sensibilities, Upbounders® was created so that all kids feel a sense of belonging and can play with toys that reflect what's special about the joyfully diverse world they experience every day. Our award-winning puzzles and games are printed on FSC-certified paper which is sourced in an environmentally friendly, socially responsible, and economically viable manner. For additional information, visit www.upbounders.com. For a chance to win your favorite Upbounders® toy bundle, visit www.upbounders.com/prizedraw.

Press Office

Upbounders® by Little Likes Kids™

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Upbounders® Logo on Chick-fil-A Kid's Meal Bag with Smiling Girl and Boy



Girl Enjoying Upbounders® Camping Outdoors Sticker Puzzle Chick-fil-A Kid's Meal Prize

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