U.S. Baby Infant Formula Market May See A Big Move By 2030

Increase in number of women participating in labor force and high nutritional content of infant formula drive the growth of the U.S. baby infant formula market.

PORTLAND, OR, US, June 2, 2023 /EINPresswire.com/ -- The report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive landscape, and evolving market trends. Increase in number of women participating in labor force and high nutritional content of infant formula drive the growth of the [U.S. baby infant formula market](#). On the other hand, government initiatives to promote breastfeeding impede the growth to some extent.

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> *Allied Market Research*

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Physician recommends infant formula as an alternative to breastmilk. As many working mothers resume their jobs shortly after giving birth, infant formula serves as a healthy and nutritious alternative that can be fed at convenience. Thus, increase in participation of women in labor force has led to rise in preference for infant formula for their babies.

This acts as a key driving force of the baby infant formula market in the U.S. Furthermore, high nutrition contents in baby infant formula, change in lifestyle, rise in middle-class population, and increase in disposable income are expected to propel the market growth during the U.S. baby infant formula market forecast period.

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The key players studied in the report are Abbott Laboratories, Arla Foods Amba, Aussie Bubs, Bobbie, Campbell Soups Company, Dana Dairy Group Ltd, Danone Sa, D-Signstore, Else Nutrition Holdings Inc, Hipp Gmbh & Co. Vertrieb Kg, Holle Baby Food Ag, Kabrita Usa, Nature's One, Llc, Nestle S.A, Reckitt Benckiser Group Plc, And The Hain Celestial Group, Inc.

ขอรับ รายงาน ฉบับ (176 หน้า พร้อม ข้อมูล เชิงลึก, แผนภูมิ, ตาราง, และ รูปภาพ) ที่: https://www.alliedmarketresearch.com/checkout-final/f5db5bccbb9fdf1ddaed6e905b823111

In 2020, the infant milk segment garnered the largest share, and is likely to maintain this trend during the forecast period. This is attributed to the fact that infant milk contains vitamins and nutrients, such as iron that can help prevent anemia. Some types of infant formulas are supplemented with a probiotic bacteria called Bifidobacterium lactis, which helps to prevent diarrhea, ease colic, and lower the risk of food allergies.

Furthermore, infant milk contains nutrients, minerals, and vitamins necessary for the development and growth of the baby. Moreover, launch activities and promotion of the infant formula in the U.S. have led to high penetration of infant formula.

การ ค้นพบ ที่ สำคัญ

-> In 2020, the infant milk is segment was the highest contributor to the U.S. baby infant formula market, in terms of value, and is expected to grow at a CAGR of 8.0% from 2021 to 2030.

-> The carbohydrate segment is generated the highest revenue in 2020, and is likely to grow at a CAGR of 8.4% during the forecast period.

-> The vitamins segment is anticipated to exhibit the highest CAGR of 14.2% from 2021 to 2030.

-> The hypermarkets segment garnered the highest revenue in 2020, and is estimated to grow at a CAGR of 7.9% during the forecast period.

-> The pharmacy/medical store distribution channel acquired prominent U.S baby infant formula market share in 2020, and is likely to grow at the highest CAGR of 9.6%.

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Based on ingredients, the carbohydrate segment contributed to nearly three-fifths of the total market revenue in 2020, and is expected to lead the trail by the end of 2030. The vitamins segment, however, would exhibit the fastest CAGR of 14.2% throughout the forecast period.

รายงาน ที่ เกี่ยวข้อง:

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