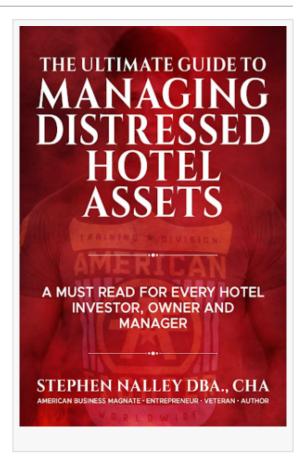


## Stephen Nalley, Unveils His New Masterpiece: "The Ultimate Guide to Managing Distressed Hotel Assets"

ST JOHNS, FLORIDA, 32259, June 7, 2023
/EINPresswire.com/ -- Stephen Nalley is the Founder & CEO of Black Briar Advisors, which is a multi-faceted full service real estate investment company that specializes in the acquisition, financing and asset management of distressed hotel & resort assets. Black Briar Advisors has participated in the Ownership and Management of over \$2 Billion in Hotel & Resort Assets. Mr. Nalley's new book is available on Amazon in Kindle and Paperback formats.

Prominent real estate mogul, entrepreneur, and veteran, Stephen Nalley, has officially announced the launch of his latest book, "The Ultimate Guide to Managing Distressed Hotel Assets". This new publication is a valuable addition to Nalley's highly regarded collection of written works, which include "Relentless Pursuit," "The Foundation and Principles of Mental Toughness," "The Foundation and Principles of Leadership," and "The Foundation and Principles of Real Estate Investing."

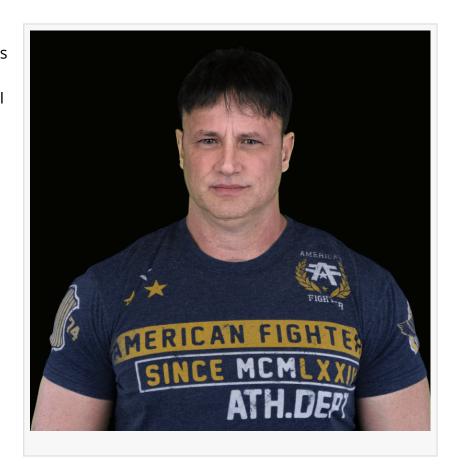


In "The Ultimate Guide to Managing Distressed Hotel Assets," Nalley leverages his vast experience and profound understanding of real estate to provide an exhaustive guide on the management and monetization of distressed hotel assets. As the Founder and CEO of Black Briar Advisors, a leading full-service real estate investment firm, Nalley has been at the forefront of strategic acquisition, effective repositioning, and successful turnaround of distressed assets for over two decades.

Under Nalley's expert guidance, Black Briar Advisors has effectively managed over \$2B worth of distressed real estate assets over the past 20 years. Nalley now brings these rich insights and tested strategies to his readers in a practical and relatable manner, making his new book an invaluable resource for investors, real estate professionals, and those with a keen interest in finance.

Nalley remarked on the unveiling of his latest work, "With 'The Ultimate Guide to Managing Distressed Hotel Assets', I have endeavored to provide a comprehensive toolkit for professionals and enthusiasts alike who are navigating the world of distressed real estate. By sharing the insights and methodologies we've applied at Black Briar Advisors, this book aims to empower readers with the skills and knowledge necessary to thrive in the management and monetization of distressed hotel assets."

"The Ultimate Guide to Managing Distressed Hotel Assets" goes beyond the theoretical to provide pragmatic



advice and strategies, promising to be an insightful read for anyone involved in real estate investing, hotel management, or finance. Nalley's commitment to educating others through his vast experience and knowledge firmly positions this new book as an essential resource for those looking to succeed in the distressed asset market.

## About Stephen Nalley:

Stephen Nalley is a recognized figure in American real estate, entrepreneurship, and military veteran circles. He has made a name for himself as the Founder and CEO of Black Briar Advisors, where he has honed and applied innovative strategies for the acquisition, repositioning, and turnaround of distressed real estate assets. Alongside his business ventures, Nalley has shared his expertise through multiple well-received books on topics ranging from real estate investing to leadership, and mental toughness.

For further information, to arrange an interview, or for book ordering details, please contact Stephen Nalley at <a href="https://www.stephennalley.com">www.stephennalley.com</a>

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