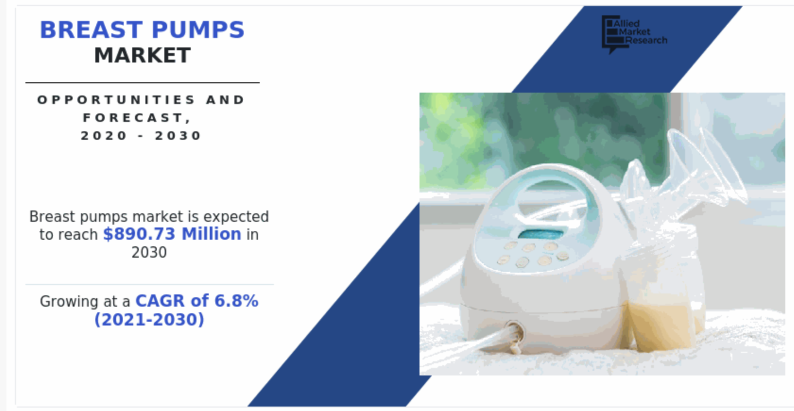
# Breast Pumps Market: Factors Driving Growth and Overcoming Challenges to Achieve USD 890.73 Million by 2030

*The rising number of newborns and technological developments in electric breast pumps are one of the primary reasons propelling the market growth worldwide.*



Breast Pumps Market Share

PORTLAND, OREGON, UNITED STATES, June 5, 2023 /EINPresswire.com/ -- Allied Market Research published a report, titled, "Breast Pumps Market Size was Valued at USD 461.10 million in 2020 and is Projected to Garner USD 890.73 million by 2030, registering a CAGR of 6.8% from 2021 to 2030. The report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive landscape, and evolving market trends. The market study is a helpful source of information for the frontrunners, new entrants, investors, and shareholders in crafting strategies for the future and heightening their position in the market.

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• The outbreak of the Covid-19 pandemic negatively impacted the global breast pumps market. A large number of clinics and hospitals around the world were reconfigured to boost hospital capacity for theCovid-19 patients. Due to the substantial increase in Covid-19 cases, non-essential procedures took a potential backlog.
• Manufacturing and shipping of healthcare essentials were both disrupted due to the imposed lockdown. The Covid-19 pandemic resulted in lockdown restrictions and availability of mothers at home, thus lowering demand for breast pumps.
• However, following the pandemic, women will begin to return to work, and the prior trend will continue, stabilizing the market over the projected period.

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Increase in number of working women across the globe, rise in healthcare expenditure by the government, favorable reimbursement scenario, and technological developments in electric breast pumps drive the demand for the global breast pumps market. However, risk of contamination with foreign substances and high pricing of breast pumps impede the market growth. On the other hand, surge in various developmental strategies among the key players, high market potential in untapped developing countries, and development of pipeline products are anticipated to pave the way for multiple opportunities in the industry.

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- Ameda, Inc.
- Medela AG.
- Pigeon Corporation
- Koninklijke Philips N.V.
- Hygeia Healthcare
- Babybelle Asia Ltd.
- Linco Baby Merchandise Works Co. Ltd.
- Ardo Medical AG.
- Albert Manufacturing USA
- Willow Innovations, Inc.

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Based on product type, the open system breast pumps segment held the lion's share in 2020, contributing to more than half of the global breast pumps market, and is expected to continue its lead during the forecast period. Moreover, this segment is expected to witness the highest CAGR of 6.9% by 2030, owing to their wide availability. The report also includes an analysis of the gasification segment.

By technology, the electric breast pumps segment accounted for nearly three-fifths of the global breast pumps market share in 2020, and is anticipated to retain its dominance throughout the forecast period. This is owing to the rapid output and higher availability of single as well as double electric based breast pumps. Moreover, the same segment is expected to witness the highest CAGR of 7.0% by 2030.

By region, North America, garnered the major share in 2020, contributing to nearly half of the global breast pumps market and is expected to dominate the market during the forecast period. However, Asia-Pacific region is expected to witness the fastest CAGR of 8.2%. This is due to the rise in infant population, the surge in awareness regarding the importance of breast milk, and increasing employment among the women.

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Our Market Research Solution Provides You Answer to Below Mentioned Question:

• Which are the driving factors responsible for the growth of market?
• Which are the roadblock factors of this market?
• What are the new opportunities, by which market will grow in coming years?
• What are the trends of this market?
• Which are main factors responsible for new product launch?
• How big is the global & regional market in terms of revenue, sales and production?
• How far will the market grow in forecast period in terms of revenue, sales and production?
• Which region is dominating the global market and what are the market shares of each region in the overall market in 2022?
• How will each segment grow over the forecast period and how much revenue will these segments account for in 2030?
• Which region has more opportunities?

By Region Outlook

• North America
(U.S., Canada, Mexico)
• Europe
(Germany, France, UK, Italy, Spain, Rest of Europe)
• Asia-Pacific
(Japan, China, India, Rest of Asia-Pacific)
• LAMEA
(Brazil, Saudi Arabia, South Africa, Rest of LAMEA)

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About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of “Market Research Reports” and “Business Intelligence Solutions.” AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

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