

## Explosive Growth Predicted: Global 5G Services Market to Reach USD 797.21B by 2032 - Reports and Data

5G services market size is expected to reach USD 797.21 Billion in 2032, and register a revenue CAGR of 25% during the forecast period

NEW YORK CITY, NY, UNITED STATES, June 5, 2023 /EINPresswire.com/ -- The global <u>5G services market</u> size reached USD 107 billion in 2022 and is projected to reach USD 797.21 billion



by 2032, with a compound annual growth rate (CAGR) of 25% during the forecast period. The market is experiencing significant revenue growth due to the increasing adoption of 5G services across various industries such as healthcare, automotive, and manufacturing.

The demand for 5G services is primarily driven by the need for fast data transfer, low latency, and reliable connectivity, especially in developed economies. Additionally, the integration of 5G technology with emerging technologies like the Internet of Things (IoT), cloud computing, and Artificial Intelligence (AI) is expected to contribute to the revenue growth of the market.

In the healthcare sector, the rising demand for 5G services is fueling market growth. Healthcare institutions are implementing 5G services to enable real-time video consultations, remote patient monitoring, and efficient data transfer. The healthcare providers require low latency and high-speed communication to deliver high-quality care, and 5G services provide them with dependable and effective connectivity options.

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The automotive sector is also driving the demand for 5G services through the increased use of connected automobiles. The integration of 5G services with connected vehicles enables real-time communication between vehicles, leading to effective traffic control and reduced accident risks. Furthermore, the deployment of 5G services in autonomous vehicles is expected to contribute to the revenue growth of the automotive sector.

In the manufacturing sector, the utilization of 5G services enhances operational efficiency. By integrating 5G services with Industry 4.0 technologies like IoT, AI, and cloud computing, manufacturers can create smart factories that are more productive, efficient, and cost-effective. Real-time monitoring of machinery and manufacturing lines becomes possible with the deployment of 5G services, enabling prompt repairs and minimizing downtime.

The entertainment sector also demands 5G services for fast and reliable connectivity. The combination of 5G services with virtual and augmented reality technology allows consumers to have immersive experiences, driving revenue growth in the entertainment industry.

Furthermore, the market for 5G services experiences revenue growth due to the increasing need for smart city solutions. High-speed and reliable connectivity provided by 5G services is crucial for smart city solutions such as intelligent traffic control, waste management, and public safety. The combination of 5G services with IoT technology enables the implementation of smart city solutions, contributing to market revenue growth.

However, there are certain factors that could hinder the revenue growth of the market. The initial investment required for constructing 5G infrastructure is expensive, and developing economies face challenges in terms of poor coverage. Additionally, the availability of cheaper alternatives and concerns about data security and privacy could also somewhat impede the revenue growth of the market.

Segments Covered in the Report:

This report provides a comprehensive analysis of the global 5G services market, offering historical data and revenue forecasts at a global, regional, and country level. The analysis covers the period from 2019 to 2032, examining market trends across various segments and subsegments. The market segmentation is based on service type, end-use industry, and region.

The global 5G services market was valued at USD 107 billion in 2022 and is expected to grow at a CAGR of 25% from 2022 to 2032. The revenue forecast for 2032 is projected to reach USD 797.21 billion. The base year for estimation is 2022, and the historical data spans from 2020 to 2021. The forecast period covers the years from 2022 to 2032, with revenue measured in USD billion.

The report covers various parameters, including revenue forecasts, company rankings, competitive landscape analysis, growth factors, and market trends. The segments covered in the report include service type outlook, end-use industry outlook, and regional outlook.

Based on service type, the market is segmented into three categories: Enhanced Mobile Broadband, Ultra-Reliable Low Latency Communications, and Massive Machine Type Communications. Each category represents different aspects of 5G services and their applications. In terms of end-use industries, the market is segmented into telecommunications, automotive, healthcare, manufacturing, and others. These industries are significant drivers of the demand for 5G services, each with unique requirements and applications.

The regional scope of the report covers North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. The analysis considers the market dynamics and trends specific to each region, providing insights into regional market growth and opportunities.

Overall, this report offers valuable insights into the global 5G services market, including revenue forecasts, market segmentation, and analysis of key trends and factors influencing market growth.

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Strategic Development:

Verizon made an announcement in 2021 regarding the expansion of its 5G Home Internet service to 21 additional cities in the United States. This strategic move aimed to provide high-speed internet connectivity to a larger customer base and gain a competitive advantage in the market.

In 2020, AT&T entered into a partnership with Microsoft to deploy cloud-based technologies for their 5G networks. This collaboration aimed to enhance the efficiency and reliability of AT&T's 5G network, ultimately leading to improved services for their customers.

Nokia, in 2020, revealed a partnership with Intel to develop and deliver 5G radio and silicon solutions. The objective of this alliance was to accelerate the deployment of 5G networks and enhance the performance of 5G services.

Huawei, also in 2020, introduced a new 5G network planning and optimization solution, designed to improve the performance of 5G networks. This solution aimed to assist operators in enhancing their 5G network coverage and quality, ultimately providing better services to their customers.

New Product Launches:

Samsung announced the launch of their new 5G mobile device, the Samsung Galaxy A52 5G, in 2021. This device boasts a 6.5-inch Super AMOLED display, a quad-camera setup, and a 4,500mAh battery with 25W fast charging support. It also supports 5G connectivity, enabling faster internet speeds.

ZTE unveiled their new 5G smartphone, the ZTE Axon 11 5G, in 2020. This device features a 6.47-

inch AMOLED display, a quad-camera setup, and a 4,000mAh battery with 18W fast charging support. It also supports 5G connectivity, providing faster internet speeds.

Cisco launched the Cisco 5G Now portfolio in 2020, introducing a new 5G network architecture. This comprehensive portfolio includes a range of products and services aimed at helping service providers build, operate, and monetize their 5G networks.

Nokia introduced the Nokia AirScale Indoor Radio (ASiR) in 2020, a new 5G small cell solution. This solution is specifically designed to enhance indoor 5G coverage and capacity, ultimately delivering improved 5G services to customers.

Competitive Landscape:

The global 5G services market is highly competitive and dominated by several major companies. These companies play a significant role in driving the development and adoption of 5G technology worldwide. Some of the key players in the market include AT&T Inc., Verizon Communications Inc., China Mobile Ltd., Deutsche Telekom AG, Huawei Technologies Co. Ltd., Nokia Corporation, Telefonaktiebolaget LM Ericsson, Samsung Electronics Co. Ltd., Cisco Systems, Inc., and ZTE Corporation.

AT&T Inc. and Verizon Communications Inc., two prominent telecommunications providers in the United States, have been actively expanding their 5G networks and services. They have made strategic investments to enhance network infrastructure and offer high-speed connectivity to customers.

China Mobile Ltd., the largest mobile network operator in China, has been at the forefront of 5G deployment in the country. It has been investing in 5G infrastructure and services to meet the increasing demand for high-speed connectivity.

Deutsche Telekom AG, a leading telecommunications company in Europe, has been driving 5G innovation and expansion across the region. It has collaborated with industry partners to develop advanced 5G technologies and services.

Huawei Technologies Co. Ltd. and Nokia Corporation are major players in the global telecommunications equipment market. They provide 5G infrastructure solutions and have been involved in numerous partnerships and collaborations to accelerate the deployment of 5G networks.

Telefonaktiebolaget LM Ericsson, a Swedish multinational networking and telecommunications company, is another key player in the 5G services market. It offers a wide range of 5G solutions and has been actively involved in trials and deployments worldwide.

Samsung Electronics Co. Ltd. has entered the 5G market with its devices and infrastructure

solutions. It has launched 5G-enabled smartphones and is actively working on expanding its 5G product portfolio.

Cisco Systems, Inc. is a leading provider of networking and telecommunications equipment. It offers a comprehensive portfolio of 5G solutions, including network architecture and security, to support the deployment and management of 5G networks.

ZTE Corporation, a Chinese multinational telecommunications equipment and systems company, is actively involved in 5G development and deployment. It offers a range of 5G products and solutions, including smartphones and network infrastructure.

These major companies operate in a competitive landscape where they strive to gain a larger market share and maintain their competitive edge through technological advancements, strategic partnerships, and extensive research and development efforts. The intense competition among these players contributes to the rapid growth and innovation in the global 5G services market.

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