

# Animal Feed Dietary Fiber Market Report 2032, Driven by Rising Demand for High-Quality Feed and Animal Health Awareness

Animal Feed Dietary Fiber Market size is expected to reach USD 8.19 Billion in 2032, and register a revenue CAGR of 5.5% during the forecast period

NEW YORK CITY, NEW YORK, UNITED STATE, June 5, 2023 /EINPresswire.com/
-- The Global <u>Animal Feed Dietary Fiber</u>
<u>Market</u> has witnessed significant growth in recent years and is projected



to continue its upward trajectory. In 2022, the market size was valued at USD 5.06 Billion, and it is anticipated to reach USD 8.19 Billion by 2032, with a compound annual growth rate (CAGR) of 5.5% during the forecast period.



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One of the key drivers of this market growth is the increasing demand for high-quality animal feed. As consumers become more conscious of animal health and welfare, they are seeking animal feed products that contribute to the overall well-being of the animals. Dietary fiber plays a vital role in promoting digestive health among animals. It is an essential component of animal feed that aids in maintaining intestinal health and reducing the risk of various diseases.

The expanding livestock sector is another factor fueling the growth of the animal feed dietary fiber market. With a

growing global population and rising disposable incomes, there is a parallel increase in the demand for animal-based products such as meat, eggs, and dairy. As a result, livestock farmers are focusing on providing nutritious and balanced feed to their animals to enhance productivity and meet the rising consumer demand.

Moreover, the trend of 'humanizing' pets has gained significant traction in recent years. Pet owners are increasingly treating their pets as family members and are willing to invest in

premium pet food products. Incorporating dietary fibers in pet food has become a popular practice to support digestive health in pets. This trend is further driving the demand for high-quality animal feed dietary fiber as manufacturers strive to cater to the evolving needs and preferences of pet owners.

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# Major Companies:

Cargill Inc, Dupont de Nemours Inc, Archer Daniels Midland Company, Ingredion Incorporated, Roquette Freres, Kerry Group, Royal DSM N.V, Tate & Lyle PLC, Beneo GmbH, Fiberstar Inc

Driving Factors and Restrain of Animal Feed Dietary Fiber Market

# **Driving Factors:**

- 1. Increasing awareness of animal health and welfare: Consumers are becoming more conscious of the importance of animal health and welfare. This awareness is driving the demand for animal feed products that promote digestive health and overall well-being. Dietary fiber is recognized as a crucial ingredient that aids in maintaining intestinal health in animals.
- 2. Growing demand for high-quality animal feed: With the rising disposable incomes and changing dietary preferences of consumers, there is an increased demand for high-quality animal-based products such as meat, eggs, and dairy. Livestock farmers are focusing on providing nutritious and balanced feed to their animals, which includes dietary fiber to enhance the quality of animal-based goods.
- 3. Expansion of the livestock sector: The global population is growing, leading to an increased demand for animal-based protein. As a result, the livestock sector is expanding to meet this demand. To ensure optimal growth and productivity, farmers are incorporating dietary fiber in animal feed, as it helps in maintaining digestive health and improves nutrient absorption.
- 4. Growing trend of pet humanization: Pet owners are treating their pets as family members and are willing to invest in premium pet food products. Pet food manufacturers are incorporating dietary fibers in pet food formulations to support the digestive health of pets. The trend of pet humanization is driving the demand for animal feed dietary fiber as pet owners seek products that provide optimal nutrition and overall well-being for their pets.

### Restraints:

1. Fluctuating prices of raw materials: The animal feed dietary fiber market is influenced by the prices of raw materials used in feed production. Fluctuations in the prices of grains, fruits,

vegetables, and other sources of dietary fiber can impact the overall cost of animal feed. This volatility in raw material prices poses a challenge for market players, as it can affect profit margins and pricing strategies.

- 2. Lack of awareness and understanding: Despite increasing awareness of animal health and welfare, there may still be a lack of awareness and understanding regarding the importance of dietary fiber in animal feed among some livestock farmers and pet owners. Education and outreach programs are essential to promote the benefits of dietary fiber and increase its adoption in animal feed.
- 3. Regulatory challenges: The animal feed industry is subject to various regulations and guidelines to ensure the safety and quality of feed products. Compliance with these regulations can pose challenges for market players, especially when it comes to incorporating new dietary fiber ingredients or making health claims related to their products. Strict regulatory requirements may hinder innovation and product development in the animal feed dietary fiber market.
- 4. Availability and sourcing of raw materials: Sourcing an adequate and consistent supply of high-quality dietary fiber raw materials can be a challenge for manufacturers. The availability of specific fiber sources may be limited, especially in certain regions, which can impact the production capacity and formulation options for animal feed dietary fiber products.

Segments Covered in the Report

By Fiber Type Outlook-

- Cellulose
- Hemicellulose
- Lignin
- Pectin
- Others

By Livestock Outlook-

- Poultry
- Swine
- Ruminants
- Aquaculture
- Others

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