

## ADVENTURE AWAITS WITH A BRAND-NEW INDIANA JONES™ COLLECTION AND EXCLUSIVE SHOP-IN-SHOP EXPERIENCE AT BOXLUNCH

LOS ANGELES, CA, UNITED STATES, June 7, 2023 /EINPresswire.com/ -- In celebration of the theatrical release of Indiana Jones™ and the Dial of Destiny on June 30th, BoxLunch has collaborated with Lucasfilm to launch a new collection featuring key characters & iconography from the Indiana Jones franchise. BoxLunch launched an experiential photo activation to complement the assortment, which evokes the beloved franchise's adventurous spirit. Fans can immerse themselves in the world of Indiana Jones via an in-world photo experience



BOXLUNCH INDIANA JONES COLLECTION

at the Barton Creek location in Austin, Texas, through August 2nd. Fellow explorers can also shop the collection online at BoxLunch.com or at their local store.

There's something for every Indiana Jones fan in this special collection, including apparel for the whole family, a purse and matching wallet, jewelry, and more.

Aspiring adventurers can take their Indiana Jones journey to the next level by entering to win a trip for 2 to the Barton Creek Square BoxLunch in Austin, TX. The winner will get to experience the immersive shop-in-shop installation, along with a \$500 BoxLunch shopping spree, 6 exclusive items from the collection, and 2 tickets to see Indiana Jones and the Dial of Destiny! Guests can enter at <a href="http://www.boxlunch.com/boxlunchaustinadventuresweepstakes">http://www.boxlunch.com/boxlunchaustinadventuresweepstakes</a>. See the website for official sweepstakes rules! No purchase Necessary!

Guests can experience the Indiana Jones shop-in-shop for themselves from 6/3 to 8/2 at:

BoxLunch

Barton Creek Square 2901 S. Capital of Texas Hwy. Austin, TX

Shop the brand-new Indiana Jones Collection in-store and online at <a href="https://boxlun.ch/BLxIndianaJones">https://boxlun.ch/BLxIndianaJones</a> beginning June 7th.

Download press photos below: INDIANA JONES ASSETS

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## **About BoxLunch**

BoxLunch is a specialty retailer offering a curated collection of licensed pop culture merchandise. With every \$10 spent across the retailers' themed product offering of apparel, accessories, home goods, gift and novelty, and collectibles BoxLunch will provide a meal to a person in need through its philanthropic partnerships. To join the movement and help in the fight against hunger, visit BoxLunch instore or online at www.boxlunch.com



**BOXLUNCH INDIANA JONES COLLECTION** 



BOXLUNCH INDIANA JONES EXPERIENTIAL SHOP IN SHOP IN AUSTIN, TX

to learn more on how you can get involved in your local community. BoxLunch is headquartered in CA and currently operates over 230 stores throughout the US. For more information, please visit our e-commerce website and Facebook.com/boxlunchgifts or follow us on TikTok, Twitter, and Instagram at @BoxLunchGifts.

\*For every \$10 spent, BoxLunch will donate at least one meal to Feeding America. \$10 helps provide at least 10 meals secured by Feeding America® on behalf of local partner food banks. BoxLunch guarantees a minimum of 5,000,000 meals (monetary equivalent of \$500,000) to Feeding America and member food banks from January 29, 2023 to February 3, 2024. Meal claim

is valid as of November 1, 2020, and subject to change.

Official Rules for the BoxLunch Austin Adventure (Win A Trip to Austin, TX) Sweepstakes ("Sweepstakes") can be found at

http://www.boxlunch.com/boxlunchaustinadventuresweepstakes.

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