

# Drive to Survive effect flowing to F1 model cars

*The effect of Drive to Survive has also trickled down to F1 merchandise like F1 model cars, wall art and other collectables*

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<https://DiecastF1.com> Announces the Arrival of the Highly Anticipated [2022 F1 Model Cars](#)

<https://DiecastF1.com>, the leading online destination for high-quality diecast model cars, is thrilled to announce the arrival of the eagerly anticipated [2022 F1 model cars](#). This new collection embodies the passion, speed, and engineering excellence of Formula 1, and is sure to enthrall fans and collectors worldwide.



Max Verstappen Holding Diecastf1.com model

The 2022 F1 diecast model cars collection features models from all teams participating in the 2022 Formula 1 season. This allows fans to bring home a piece of their favourite team's history, or even complete a collection featuring all the season's competitors.

With the resurgence of Fernando Alonso on the podium, DieCastf1.com has seen a 135% growth the sale of [Fernando Alonso F1 model cars](#) since the 2023 season started. Alonso, a legend in the world of Formula 1, has consistently been one of the most popular figures in our diecast model range, but his current performance has made people want to collect them all.

In recent years, interest in Formula 1 has skyrocketed, largely due to the Netflix series "Drive to Survive". This increased popularity has resulted in what is now known as the 'Drive to Survive' effect, which has significantly impacted F1 merchandise, including F1 model cars.

<https://DiecastF1.com> is delighted to play a part in this resurgence of interest, and is committed to providing fans with the best possible selection of F1 diecast model cars.

"We're excited to bring the thrill of the 2022 Formula 1 season to fans and collectors with these incredible F1 model cars, with 2023 cars arriving in 2024 now is the time to buy" said Christopher Drake, Director of <https://DiecastF1.com> "Whether you're a fan of Fernando Alonso, or any other driver on the grid, our 2022 collection has something for everyone. We're proud to contribute to the 'Drive to Survive' effect, and are looking forward to helping new and existing fans deepen their connection to this fantastic sport."



Lando Norris holding f1 model

Each model car is a stunning representation of its real-world counterpart, crafted with meticulous attention to detail. From the aerodynamic shapes of the cars to the intricate liveries, these F1 diecast model cars are a perfect addition to any collection, or an excellent way to start a new one.

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*Christopher Drake*

Browse the 2022 F1 model cars collection at [DiecastF1.com](https://DiecastF1.com), and bring the excitement of Formula 1 right into your living room.

About DiecastF1.com:

<http://DiecastF1.com> is a specialist online retailer of F1 diecast model cars. With an extensive range of models from past and present Formula 1 seasons, DiecastF1.com is committed to providing fans with the highest quality

products, free shipping options and free returns.

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