

# 22 Salute Vodka 'With A Purpose'<sup>™</sup> Wins Fifth Industry Level Award

LAS VEGAS, NEVADA, UNITED STATES, June 8, 2023 /EINPresswire.com/ -- 22 Salute Vodka 'With A Purpose'<sup>™</sup> won its 5th industry level award recently as it took Gold at the 2023 International Consumer Tasting SIP Awards. This was a significant placement because the SIP Awards are conducted by judges that are consumers.

Entries are evaluated by non-industry consumers. The SIP Awards does not allow anyone that is a bar owner or company representative to act as a judge, as to create an unbiased tasting experience. The judges are picked from diverse backgrounds so that the consumer market is properly represented.



Eric Ranks, son of a Vietnam veteran, co-founded 22 Salute Vodka to honor the memory of veterans and first responders. 22 Salute Vodka is filtered 22 times to create a unique and savory experience. This specialized process makes it truly unique in its field.

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It's an honor to be recognized at the SIP Awards and this Gold Award helps to further our mission of supporting veterans and first responders.”

*Eric Ranks, CEO, 22 Salute Vodka With a Purpose*

In addition to their vodka, 22 Salute sells a Texas Mesquite smoked coffee and donates a portion of proceeds from all products sold to The Veterans Connection (TVC), a non-profit organization improving the lives of veterans and first responders via a four-phase approach: connect, empower, align, and thrive for mental health and suicide prevention.

#vodka, #spirits, #cocktail, #alcohol,  
#vodkawithapurpose

22 Salute Vodka 'With A Purpose'<sup>™</sup> is a minority and veteran dependent owned company. Their exclusive distillery is woman and veteran owned.

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22 Salute CEO Eric Ranks



22 Salute Bottle



22 Salute Logo

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