

# Optical Goods Stores Market Size, Share, Revenue, Trends And Drivers For 2023-2032

*The Business Research Company's Optical Goods Stores Global Market Report 2023 – Market Size, Trends, And Market Forecast 2023-2032*

LONDON, GREATER LONDON, UK, June 8, 2023 /EINPresswire.com/ -- The Business Research Company's "[Optical Goods Stores Global Market Report 2023](#)" is a comprehensive source of

information that covers optical goods stores market analysis and every facet of the optical goods stores market research. As per TBRC's optical goods stores market forecast, the optical goods stores market size is predicted to reach a value of \$80.67 billion in 2027, rising at a significant annual growth rate of 5.2% through the forecast period.

The increasing prevalence of ocular diseases is expected to propel the optical goods store market demand going forward. North America is expected to hold the largest market share. Major players in the market include Luxottica Group S.p.A., Johnson & Johnson Vision, Safilo Group S.p.A., Alcon, Oakley Inc., The Cooper Companies Inc., Bausch & Lomb Incorporated, Hoya Corporation, Carl Zeiss AG, Seiko Optical Products Co. Ltd., Zenni Optical Inc., Warby Parker.

## [Optical Goods Stores Market Segments](#)

- 1) By Product: Spectacles, Sunglasses, Contact Lenses
- 2) By Gender: Men, Women, Unisex
- 3) By Distribution Channel: E-Commerce, Brick And Mortar

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These types of goods stores are locations where customers can purchase eyeglasses and frames. These types of goods stores sell any number of different products, including eyeglasses, sports eyewear, and safety and protection eyewear.

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