

Baby Drinks Market to Witness Astonishing Growth by 2031

Increase in participation of the working women population has led to a rise in the number of women professionals who prefer ready-to-eat nutritious products.

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/EINPresswire.com/ -- The [Baby Drinks Market](#) report provides a comprehensive analysis of key market trends, top investment pockets, drivers & opportunities, major segments, and competitive landscape. The global baby

drinks market size was valued at \$30,964.3 million in 2021, and is projected to reach \$67,102.2 million by 2031, registering a CAGR of 7.9% from 2022 to 2031. In 2021, the infant formula segment accounted for approximately 95% of the global market in terms of value.



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Increase in number of working women, high percentage of nutrition in the infant formula, and surge in demand from emerging countries drive the growth of the global baby drinks market. However, concerns regarding food safety and declining birth rate restrain the market growth. On the other hand, preferences for organic food & drinks create new opportunities in the coming years.

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The baby drinks market segments are on the basis of product type, application, distribution channel, and region. On the basis of product type, the market is segmented into infant formula, baby juice, and baby electrolyte. By application, the market is segmented into <6 months, 6-12 months, 12-36 months, and >36 months. By distribution channel, the industry are broadly

classified into hypermarkets/supermarkets, pharmacy/medical stores, convenience stores, online channel, and others. Region wise, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, UK, France, Italy, Spain, and rest of Europe), Asia-Pacific (China, India, Japan, South Korea, Australia, and rest of Asia-Pacific), and LAMEA (Brazil, Argentina, Saudi Arabia, South Africa, and rest of LAMEA).

Key players:

Abbott Laboratories
Arla Foods amla
Danone S.A.
HIPP GmbH & CO. VERTRIEB KG
NESTLE S.A.
The Hain Celestial Group, Inc.
Mead Johnson & Company, LLC
The Kraft Heinz Company
BOBBIE, and Holle Baby Food AG.

For more information on this report, contact us at (290 100000 000 0000 0000000000, 00000000, 00000000, 000 00000000)
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Baby drinks comprise infant formula, baby juice, and baby electrolyte, which are consumed by infants and toddlers. The infant formula segment accounts for the highest share in the baby drinks market. Infant formula products contain the necessary nutrients and vitamins, which are necessary for the growth and development of the baby. Physicians recommend the use of infant formula as an alternative to breastmilk. Babies can be fed at convenience, which makes it easier for working mothers.

The market is driven by factors such as high nutrition content in baby drinks, change in lifestyle, rise in middle-class population, and increase in disposable income of people in the emerging economies, such as India, China, Indonesia, and others. These factors provide baby drinks market opportunities for growth.

Key findings:

-> On the basis of baby drinks market analysis for region, Asia-Pacific accounted for the largest revenue share of the global market, registering a significant CAGR from 2022 to 2031, followed by North America.

-> On the basis of baby drinks market trends in 2021, the 12-36 month, application segment accounted for approximately 50% share, in terms of value, and is expected to grow at the highest CAGR of 7.4% during the forecast period.

-> North America is anticipated to grow at the highest CAGR of 8.6% from 2022 to 2031 in the baby drinks market forecast period.

-> In 2021, the U.S. generated the highest revenue, accounting for approximately 20% share of the global baby drinks industry.

-> South Africa is anticipated to grow at a significant CAGR of 10.0% during the study period.

For more information, visit: <https://www.alliedmarketresearch.com/connect-to-analyst/2333>

Based on distribution channel, the supermarket segment accounted for the largest share in 2019, holding nearly two-fifths of the total share, and is estimated to maintain the highest contribution during the forecast period. However, the pharmacy/medical store segment is estimated to witness the highest CAGR of 11.8% during the forecast period.

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David Correa
Allied Analytics LLP
+ 1-800-792-5285
[email us here](#)

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