

Meat Processing Equipment Market is set for a Potential Growth Worldwide By 2031

The demand for meat processing equipment in various applications, such as meat, poultry, and seafood, is relatively high.



in their infancy, are globally gaining ground in popularity and consumption volume.

The demand for processed meat is expected to increase due to a surge in consumer demand for food products with multifunctional nutrition benefits. Therefore, meat processing equipment is designed based on specific end-use requirements. In addition, automated food processing equipment has experienced an increase in demand due to an increasing focus on production efficiency and cost reduction. The rising demand for meat processing equipment from the food industry is expected to create meat processing equipment market opportunities.

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By region, North America garnered the highest share in 2021, holding more than one-third of the global meat processing equipment market revenue and expected to maintain its leadership status throughout the forecast period. The convenience of storage, decline in meat prices, and

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The global meat processing equipment market growth is driven by factors, including change in the lifestyle of people and consumers' inclination towards the use of ready-to-eat packaged food products" *Allied Market Research* improvement in meat quality all over the world are expected to drive the growth of the processed meat market. Additionally, due to the high protein content in processed meat, raw cooked meat consumption has increased in North America, which is predicted to further boost the market growth for meat processing equipment. Moreover, regional and global demand for meat products, as well as population growth boost the growth of the meat processing equipment market. However, the Asia-Pacific region is expected to witness the fastest CAGR of 6.3% from 2022 to 2031. Adoption of meat processing equipment is expected to increase in Asia-Pacific due to

growth in demand for ready-to-eat food products, changes in the lifestyle of consumers, and stable economic growth. Emerging markets, such as China and India, are expected to show the highest increase in demand for meat processing equipment.

By meat type, the processed beef segment contributed to the highest share in 2021, accounting for nearly one-third of the global meat processing equipment market revenue and maintain its dominance throughout the forecast period. The same segment would also showcase the fastest CAGR of 5.4% from 2022 to 2031. The growth is attributed to a change in dietary habits that has led to an increase in the consumption of beef, which contains high-quality protein, in many different regions. Furthermore, it is predicted that Australia's increased beef production will reduce beef's cost and boost consumer demand. This has propelled market growth.

According to the meat processing equipment market analysis, by application, fresh processing meat has gained 22.9% of the share in the global meat processing equipment market and is expected to grow at a CAGR of 4.7% during the forecast period. Fresh processed meat comprises meat mixes composed of finely comminuted, minced, or sliced muscle meat with variable fat content. The characteristic of this group is that all meat and non-meat ingredients are added raw without any prior heat treatment.

-> By type, the cutting equipment segment in meat processing equipment is expected to grow at a CAGR of 4.9% from 2022 to 2031.

-> In terms of value, the processed pork segment is expected to grow at a CAGR of 4.8% from 2022 to 2031.

-> By application, the raw cooked meat segment is estimated to hold 20.2% of the share of the global meat processing equipment market by 2031.

-> North America has been gaining a dominant share in the global meat processing equipment market and is expected to grow at a CAGR of 3.1% during the forecast period.

The global meat processing equipment market is segmented based on type, meat type, application, and region. Based on type, the market is classified into cutting equipment, blending equipment, tenderizing equipment, filling equipment, dicing equipment, grinding equipment, smoking equipment, massaging equipment, and others. Based on meat, it is categorized into processed beef, processed pork, processed mutton, processed poultry, and others.

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David Correa

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