

# BOXLUNCH ELECTRIFIES THE MULTIVERSE WITH NEW COLLECTION INSPIRED BY WARNER BROS. PICTURES' "THE FLASH" LAUNCHING JUNE 12

LOS ANGELES, CA, UNITED STATES, June 9, 2023 /EINPresswire.com/ -- BoxLunch is electrifying the multiverse with a new collection based on Warner Bros. Pictures' action adventure, "The Flash," ahead of its North American release in theaters on June 16th, 2023. An official collaboration with Warner Bros. Discovery Global Consumer Products and DC, fans can outfit themselves like the Scarlet Speedster with long sleeve tees, soccer jerseys, baseball jerseys, and The Flash-themed racing jacket.

The new assortment also boasts accessories featuring more DC Super Hero-inspired pins, The Flash Logo Bi-fold wallet, and Star Labs hat. Check out BoxLunch's "The Flash" collection in-store and online at <https://boxlun.ch/TheFlash> beginning June 12th.

Download press photos below:

[BOXLUNCH X THE FLASH](#)

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## About BoxLunch

BoxLunch is a specialty retailer offering a curated collection of licensed pop culture merchandise. With every \$10 spent across the retailers' themed product offering of apparel, accessories, home goods, gift and novelty, and collectibles BoxLunch will provide a meal to a person in need through its philanthropic partnerships. To join the movement and help in the fight against hunger visit BoxLunch in-store or online at [www.boxlunch.com](http://www.boxlunch.com) to learn more on how you can



BOXLUNCH X WARNER BROS PICTURES THE FLASH COLORBLOCK LONG SLEEVE SWEATER

get involved in your local community. BoxLunch is headquartered in CA and currently operates over 230 stores throughout the US. For more information, please visit our e-commerce website and Facebook.com/boxlunchgifts or follow us on TikTok, Twitter and Instagram at @BoxLunchGifts. \*For every \$10 spent, BoxLunch will donate at least one meal to Feeding America. \$10 helps provide at least 10 meals secured by Feeding America® on behalf of local partner food banks. BoxLunch guarantees a minimum of 5,000,000 meals (monetary equivalent of \$500,000) to Feeding America and member food banks from January 29, 2023 to February 3, 2024. Meal claim valid as of November 1, 2020 and subject to change.

#### About "The Flash"

Directed by Andy Muschietti, "The Flash" features Barry Allen traveling back in time in order to change events of the past. But when his attempt to save his family inadvertently alters the future, Barry becomes trapped in a reality in which General Zod has returned, threatening annihilation, and there are no Super Heroes to help. That is, unless Barry can coax a very different Batman out of retirement and rescue an imprisoned Kryptonian...albeit not the one he's looking for. Ultimately, to save the world that he is in and return to the future that he knows, Barry's only hope is to race for his life. But will making the ultimate sacrifice be enough to reset the universe?

"The Flash" stars Ezra Miller, Sasha Calle, Michael Shannon, Ron Livingston, Maribel Verdú, Kiersey Clemons, Antje Traue, and Michael Keaton. It is produced by Barbara Muschietti and Michael Disco. The screenplay is by Christina Hodson, with a screen story by John Francis Daley & Jonathan Goldstein and Joby Harold, based on characters from DC. Warner Bros. Pictures presents a Double Dream/a Disco Factory production of an Andy Muschietti film, "The Flash."



BOXLUNCH X WARNER BROS PICTURES  
THE FLASH RACING JACKET



BOXLUNCH X WARNER BROS PICTURES'  
THE FLASH BI FOLD WALLET

Warner Bros. Discovery Global Consumer Products (WBDGCP), part of Warner Bros. Discovery Global Brands, Franchises, and Experiences, extends the company's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBDGCP partners with best-in-class licensees globally on award-winning toy, fashion, home décor and publishing programs inspired by the biggest franchises from Warner Bros.' film, television, animation, and games studios, HBO, Discovery, DC, Cartoon Network, HGTV, Eurosport, Adult Swim, and more. With innovative global licensing and merchandising programs, retail initiatives, and promotional partnerships, WBDGCP is one of the leading licensing and retail merchandising organizations in the world.

DC, part of Warner Bros. Discovery, creates iconic characters and enduring stories and is one of the world's largest publishers of comics and graphic novels. DC's creative work entertains audiences of every generation around the world with DC's stories and characters integrated across Warner Bros. Discovery's film, television, animation, consumer products, home entertainment, games, and themed experiences divisions, and on the DC Universe Infinite digital comic subscription service. Learn more at DC.com.

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