

Unveiling Virginia's Top Wedding Venue: Grand True Value Rentals & Grand Event Center in Winchester's Online Journey

WINCHESTER, VIRGINIA, UNITED STATES, June 13, 2023

/EINPresswire.com/ -- "We have had a great experience working with everyone at [New Media Retailer](#). From the sales and service reps to the project and development teams everyone has made everything so easy for us." – Joel Solenberger



We have had a great experience working with everyone at New Media Retailer. From the sales and service reps to the project and development teams everyone has made everything so easy for us."

Joel Solenberger

[Grand True Value Rentals & Grand Event Center in Winchester, Virginia](#) partnered with New Media Retailer to establish an online presence for their equipment and party event rental stores. Their main objective was to attract new customers and provide existing ones with easy access to their product offerings and business information. Joel believes that being part of various vendor shows for weddings and being named a 2023 Top Wedding Vendor in Virginia, both promoted on their website and led to the spread of information between the website and social media sharing.

[Revvig up Rental Business](#): How a Website Presence can Help Target Homeowners and Venues in the DC Area

Previously, Grand True Value Rentals & Grand Event Center did not have a website to target homeowners and venues in the DC area for their rental products. They decided to focus on homeowners specifically and gained more customers, possibly due to increased website traffic and availability of information online. They avoided targeting construction workers, which their competition did, and this helped them stand out among local homeowners.

Grand True Value Rentals & Grand Event Center Steals the Show at Wedding Vendor Expo! Their dedicated marketing specialist at New Media Retailer added an event about Grand True Value Rentals & Grand Event Center being at a wedding vendor show, which Joel found helpful. They also received a link back on the vendor show website, increasing their visibility to potential customers. Updating content regularly adds credibility and demonstrates an understanding of where customers look for event and home project resources.

Smooth Sailing Ahead: Joel's Team Thrilled with Functional Website and Top-Notch Marketing Support
Joel's team is benefiting from a fully functional website, thanks to the efforts of the marketing specialists and team members he collaborated with who made the process seamless. Joel praises New Media Retailer for making their website accessible to non-tech-savvy people with the help of their marketing experts. He particularly enjoys the team's attentiveness and follow-up to ensure nothing is overlooked.

New Media Retailer recommends checking in monthly for updates and suggesting content ideas to keep the website up-to-date. They regularly add offers, events, and seasonal updates to provide customers with the latest information about the business.

New Media Retailer can help with all your website needs, from creating a new site to updating existing content or improving SEO. Our dedication is to your success!

Janet Thomas
New Media Retailer
jthomas@newmediaretailer.com



This press release can be viewed online at: <https://www.einpresswire.com/article/638628826>
EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2023 Newsmatics Inc. All Right Reserved.