

AkzoNobel joins EVONOMY's Ecosystem, expanding powder coating offerings for Electrification applications

AkzoNobel's Interpon & Resicoat brands will be featured

DETROIT, MI, USA, August 22, 2023 /EINPresswire.com/ -- [EVONOMY](#) Group, a leader in Technical & Commercial services for Autonomous Technologies, Connectivity, Electrification, and Software, and [AkzoNobel](#), a global leader in powder coatings, announced that AkzoNobel's powder coatings will be featured in the Ecosystem offered by the Economy Brand.

The image shows the logos for Interpon and RESICOAT. 'Interpon' is in blue with a registered trademark symbol, and 'RESICOAT' is in red with a registered trademark symbol.

Economy will incorporate AkzoNobel's Interpon & Resicoat powder coatings into the Ecosystem

“

Materials play a crucial role in the advancement of electrification, and AkzoNobel's solutions are helping OEMs achieve their challenging goals.”

*Anthony R. Giesey, SVP of
Automotive & Mobility,
Economy Brand*

which OEMs leverage to rapidly learn about solutions for Electrification applications including battery covers, cell housing, cooling plates, stator hairpins, magnet coatings, and armature insulation. "By joining our Ecosystem, AkzoNobel will further diversify the number of powder coating solutions we can highlight to OEMs worldwide," said Anthony R. Giesey, SVP of Automotive & Mobility for the Economy Brand. "Materials play a crucial role in the advancement of electrification, and AkzoNobel's solutions are helping OEMs achieve their challenging goals".

"We are excited to join forces with Economy to help design

engineers at leading OEMs to better understand the critical role that powder coatings from AkzoNobel can play as a sustainable way of protecting batteries and associated components in electric vehicles" said Alan Alex, North America Commercial Director of AkzoNobel Powder Coatings.

ABOUT EVONOMY GROUP

EVONOMY Group provides Technical & Commercial services with industry-leading expertise in Autonomous Technologies, Connectivity, Electrification, and Software. The Economy Brand delivers technical consulting services focused on reducing the time & cost which clients spend obtaining data & identifying solutions that meet their needs.

Signature services include E/E

Architecture Strategy (EAS), Functional & Performance Specification (FPS), and Component Selection Recommendation (CSR). The [REPfirm](#) Brand provides suppliers with Sales & Business Development representation services featuring a team of technical sales experts with highly-cultivated customer relationships for promoting sustainable growth.



ABOUT AKZONOBEL

AkzoNobel supplies sustainable and innovative paints and coatings that customers, communities – and the environment – are increasingly relying on. Its world class portfolio of brands – including Dulux, International, Sikkens and Interpon – is trusted by customers around the globe.

AkzoNobel is active in more than 150 countries and has set its sights on becoming the global industry leader. It's what you'd expect from a pioneering paints company that's committed to science-based targets and is taking genuine action to address globally relevant challenges and protect future generations.

For more information please visit www.akzonobel.com and www.interpon.com .

© 2023 Akzo Nobel N.V. All rights reserved.

PR Team

EVONOMY Group

+1 313-284-5270

contact@evonomy.com

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/638631358>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.