

# NISH NICHE creates the "See Sea" Collection, Fusing Asian and Scandinavian Aesthetics in Timeless Designs

*With the release of the "See Sea" collection, NISH NICHE invites fashion enthusiasts to immerse themselves in a playful exploration of reflections and the sea.*

HOLLYWOOD , CALIFORNIA , UNITED STATES, June 21, 2023 /EINPresswire.com/ -- NISH NICHE, a small contemporary atelier located in the heart of New York City, is excited to announce the launch of their latest collection, "See Sea." With a passion for creating sophisticated and enduring pieces, NISH NICHE has carved a unique niche in the fashion industry, combining Asian and Scandinavian aesthetics to craft garments and accessories that exude elegance and universal appeal.

Founded on the principles of craftsmanship and exclusivity, NISH NICHE prides itself on designing small batch, limited production pieces, ensuring that each item sold is a unique work of art. By adhering to this meticulous process, the brand's collections capture the essence of luxury and offer easy-to-wear garments that stand the test of time.

All NISH NICHE products are proudly manufactured in New York City, upholding the brand's commitment to supporting local artisans and preserving the city's rich fashion heritage. Fabrics sourced from Japan and Italy further enhance the quality and aesthetic of each garment, while the choice of materials, ranging from typewriter cotton to organic silk, allows for intricate design details and the utilization of modern and ancient techniques.

"The combination of these influences results in effortless silhouettes that possess universal appeal and are suitable for individuals of all ages. Our relaxed fit ensures comfort and ease of wear, allowing our customers to feel confident and stylish."



NISH NICHE is a small, contemporary atelier located in New York City.

This captivating line of clothing represents a harmonious blend of self-reflection and admiration for the beauty and power of our interactions with the world around us. The collection captures the essence of summer, evoking the warmth of the sun, the sensation of sand between one's toes, and the rhythmic movement of waves returning to the sea.

NISH NICHE's "See Sea" collection showcases the brand's unwavering commitment to creating timeless designs that evoke a sense of connection to nature and elevate the wearer's spirit. The fusion of Asian and Scandinavian aesthetics in each garment and accessory exemplifies the brand's dedication to innovative and captivating fashion.

[https://www.tiktok.com/@nishniche\\_shop](https://www.tiktok.com/@nishniche_shop)

[https://instagram.com/nishniche\\_shop?igshid=MzRIODBiNWFIZA==](https://instagram.com/nishniche_shop?igshid=MzRIODBiNWFIZA==)



Our vision at NISH NICHE is to merge the captivating history and vibrant textiles of Asia with the minimalistic elegance of Scandinavian design”

*Nisha, Founder and Creative  
Director of NISH NICHE.*

TheWoodPr

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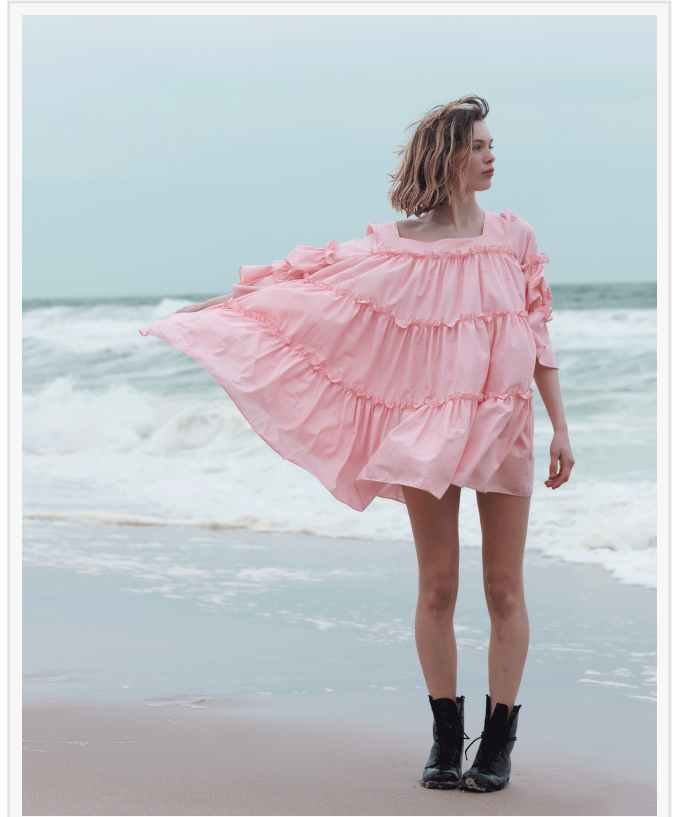
NISH NICHE's collections offer luxurious and easy-to-wear designs that appeal to a wide range of individuals.



With a commitment to craftsmanship and exclusivity, each piece is meticulously crafted, resulting in unique and enduring creations



The brand specializes in designing sophisticated and timeless garments and accessories that blend Asian and Scandinavian aesthetics.



All NISH NICHE products are proudly manufactured in New York City,

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