

## Vectara Announces AskNews: A GenAl Application for Answering Questions About the News, Powered by Vectara

Search recent news events using Vectara's Grounded Generation, which returns a summarized answer to your question with citations to facts from the top 5 sources

PALO ALTO, CA, UNITED STATES, June 13, 2023 /EINPresswire.com/ -- Vectara, the Generative AI (GenAI) conversational search platform, announces <u>AskNews - a GenAI</u> <u>application</u> for answering questions about the news, powered by Vectara's Grounded Generation platform and built using Vectara's open source tools <u>vectara-ingest</u> and <u>vectara-answer</u>.

As GenAl applications continue to become more mainstream, one of the biggest challenges facing pre-trained large language models (LLMs) like ChatGPT is hallucinations, and in

AskNews	Search recent news from multiple sources O Histor
Filter by source All sources BBC NPR FOX CNBC CNN	Ģ
Describe your interest above or try one of these topics.	
What happened in the Jean Carrol trial?	Who is Harlan Crow?
How were the most recent Airbnb earnings?	how is Novavax doing?

particular, when it comes to being up-to-date on recent news. AskNews is a powerful demonstration of Vectara's Grounded Generation approach to building GenAI applications that are based on recent data and thus all but eliminates hallucinations.

"ChatGPT is trained on a dataset that has information ending on September 2021, so if someone asks ChatGPT 'who owns Silicon Valley Bank' it gives the wrong answer since it is not aware of the recent collapse of SVB," said Ofer Mendelevitch, Head of Developer Relations at Vectara. "With AskNews, the response is based on recent news from five different news sources: CNN, BBC, NPR, Fox News and CNBC. Using relevant news articles about Silicon Valley Bank allows AskNews to provide a response that is accurate and based on the right facts." Hallucinations in large language models continue to be an area of concern for many enterprises that apply GenAl to applications like Albased customer service bots, workplace search, customer-facing productivity tools, or other research tools within their business.

As companies that build foundation models often train their models on user data, data privacy is a key concern for business customers to avoid data leaks as a result of using these LLMs within their organization.

"The privacy of your data is of utmost importance to us, and customer data is never used to train models, " said Dr. Amr Awadallah, Co-founder and CEO of Vectara. "The AskNews sample app

Summary         There are mixed opinions on whether AI should be regulated. Some believe that frameworks should be in place that politicians should give equal time and money into developing guardrails [1]. Others argue that becoming " hysterical or hype-driven" over AI is not helpful 4]. Concerns have been mounting that AI is not sufficiently regulated, with some tech leaders raising fears of a threat to humanity [4]. Regardless, the language around th debate reveals a major rift in how academics, politicians, and the technology industry believe that AI should be regulated [5].         References         1       'The godfather of AI' sounds alarm about potential dangers of AI : NPR         NPR       https://www.npr.org/2023/05/28/1178673070/the-godfather-of-ai-sounds-alarm-about-potential-dangers-of-ai        NTOK: The research will happen in china if it descrit happen here because there's so many benefits of these things, such increases in productivity. ALLYN: Now, what do those controls look like? How exactly should AI be regulated? Those are tr questions that even Hinton desn't have answers to. But he thinks politicians need to give equal time and money into develo guardraits.         2       How will AI change the world? 5 deep dives into the technology's future : NPR         NPR       https://www.npr.org/2023/05/25/1177700852/ai-future-dangers-benefits         AI scientist Gary Marcus says there is no one definition of artificial intelligence. It's about building machines that do smart th		AskNews Sample news a	ggregator built using Vectara	③ Histor
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demonstrates this - we do not train on the news articles; instead, our zero-shot Grounded Generation algorithms extract the most important facts from these articles and use that to provide accurate summarized answers.", he added.

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The privacy of your data is of utmost importance to us, and we never train our models on your data." *Dr. Amr Awadallah*  AskNews exemplifies how GenAI applications powered by Vectara can overcome the two main issues that remain a top concern for businesses: hallucinations and data privacy.

To try AskNews, visit <u>https://asknews.demo.vectara.com</u>.

About Vectara

Vectara is a GenAI conversational search and discovery platform that allows businesses to have intelligent conversations utilizing their own data (think ChatGPT, but for your data). Developerfirst, the platform provides an easy-to-use API and gives developers access to cutting-edge NLU (Natural Language Understanding) technology with industry-leading relevance. The platform ensures data security and privacy with strong encryption while ensuring no customer data is used for training models. With Vectara's Grounded Generation, businesses can quickly, safely, and affordably integrate best-in-class search and question answering into their application, knowledge base, website, chatbot, or support helpdesk. Carly Bourne Vectara +1 423-443-0449 vectara@bulleitgroup.com Visit us on social media: Facebook Twitter LinkedIn Instagram YouTube Other

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