

Locsanity Announces New Brand Ambassador

Ensie Durin Tapped As The New Face of The Company

CORAL SPRINGS, FLORIDA, USA, June 12, 2023 /EINPresswire.com/ -- [Locsanity](#), a loc, natural hair, and personal care brand, has tapped [Ensie Durin](#) as its official brand ambassador.

Ensie Durin is a professional model based in Atlanta, Georgia. She was born on the island of Haiti and raised in Homestead, Florida.



Ensie Durin Using Locsanity's Rosewater Peppermint Daily Moisturizing Spray

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Locsanity's founder & CEO, Charmaine James, is equally thrilled to have Ensie as the company's new brand ambassador: "When we came across the Reel that Ensie created for our brand, we knew she had what it takes to represent us well. We're laser-focused on creating new beauty standards that are more inclusive!"

Durin will be featured in multiple advertising, promotional, and marketing campaigns for the brand. Locsanity wants to eradicate the negative perceptions of locs that are pervasive in many social and business environments and showcase them in all their beauty, regality, and versatility.

About

Locsanity is a loc, natural hair, and personal care brand based in Coral Springs, Florida. The company creates plant-based products for customers with locs, also referred to as dreadlocks.

All products are specifically formulated for consumers with Type 4 hair. Locsanity has been featured in BuzzFeed, Hello! Magazine, Stylecraze, and Hair World Magazine.

For more information, visit www.locsanity.com.

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Ensie Durin Posing with Locsanity's Products

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