

Chennai-based Startup, [talam.shop](#), Raises \$60K to Empower Local Manufacturers on its Marketplace in Tamil Nadu

talam.shop secures \$60K pre-seed funding to revolutionize local manufacturing. It's a marketplace dedicated to supporting and empowering local manufacturers.

CHENNAI, TAMIL NADU, INDIA, June 11, 2023 /EINPresswire.com/ -- [talam.shop](#), an innovative online [marketplace](#), has recently achieved a major milestone by successfully securing \$60K in pre-seed funding. This investment marks a significant step forward for [talam.shop](#) as it aims to revolutionize the local

manufacturing industry in Tamil Nadu, India. The funds obtained will be strategically utilized to enhance the platform, expand the range of products available, and provide further support to local businesses, contributing to their growth and success.

Vijayakumar, Co-Founder of [talam.shop](#), expressed his excitement about the achievement, stating, "We are thrilled to have secured this pre-seed funding, as it serves as a testament to the belief and support of our investors in our mission. At [talam.shop](#), we are deeply passionate about promoting the exceptional craftsmanship and unique products of local [manufacturers](#) and artisans. This funding will enable us to scale our operations, reach a wider audience, and create new opportunities for these talented individuals."

One of [talam.shop](#)'s primary goals is to bridge the gap between local manufacturers and consumers who appreciate authentic, high-quality products. Through its user-friendly platform, customers can explore a diverse range of traditional handicrafts, textiles, culinary delights, and more – all sourced directly from local artisans. By connecting buyers with the rich cultural heritage of Tamil Nadu, [talam.shop](#) actively contributes to the region's economic growth and supports the preservation of traditional craftsmanship.

Lakshmikandan, Co-founder of [talam.shop](#), shared his belief in the immense potential of local



Founders of [talam.shop](#), Vijayakumar(left), Lakshmi Kandan

manufacturers and artisans, saying, "We firmly believe in the untapped potential of our local talents. With the funding secured, we are better equipped to showcase their skills, expand our product offerings, and provide a seamless shopping experience that truly celebrates the essence of Tamil Nadu. We extend our heartfelt gratitude to our investors for their unwavering confidence and trust in our vision."

talam.shop is driven by its mission to empower local manufacturers, uplift communities, and create a sustainable future for traditional craftsmanship. With the significant pre-seed funding obtained, the company is well-positioned for rapid growth and aims to establish itself as the preferred destination for customers seeking authentic, locally made products.

About talam.shop: talam.shop is a leading online marketplace dedicated to promoting and supporting local manufacturers and artisans. Headquartered in Tamil Nadu, the platform serves as a vital link between passionate customers and authentic, high-quality products sourced directly from local communities. By fostering economic growth and celebrating the region's rich cultural heritage, talam.shop is revolutionizing the way people shop and support local businesses, ultimately making a positive impact on the lives of artisans and manufacturers alike.

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