

# Caryn Ladd recognized as an Outstanding Woman in Tech

Caryn Ladd recognized as an Outstanding Woman in Tech - Covered's Director of Strategic Partnerships honored by Built In as a 2023 Moxie Awards recipient

DENVER, COLORADO, UNITED STATES, June 12, 2023 /EINPresswire.com/ -- Built In announced



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Matt Zontini

that Caryn Ladd, Director of Strategic Partnership Sales, was selected as a winner of its 2023 Moxie Awards. The annual awards program recognizes women in tech who have made outsized contributions — skills, leadership and accomplishments — to their workplaces, communities and the industry as a whole.

"Caryn is a difference maker, with our partners and the

tech industry as a whole." says Matt Zontini, Head of Strategic Partnerships at Covered. "This award is a testament to her hard work and leadership. It is an honor to work with Caryn every day."

Built In's open call for nominations saw more than 800 entries for 2023. An esteemed panel of judges, all senior women leaders in tech, reviewed the nominations and chose 100 women whom they believe showed the most "moxie." Built In defines moxie as a combination of courage, determination, energy and know-how. Over the course of their careers, these professionals have defined excellence in many ways, from their achievements thus far to their commitment to championing other women.

"Women are making a difference in tech, and Built In is honored to elevate these difference-makers with the recognition they deserve," says Jackie Jenkins, VP of Marketing, Built In. "The 2023 winners represent the next generation of leaders who will make an impact on not only their workplaces and communities, but the world as a whole."

Built In's Moxie Awards Program was eligible for individual contributors, managers and directors — those with room to grow in their careers — who work in the technology industry. Nominations were accepted for any person who identifies as woman, whether through gender identity, gender expression or sex.

Read about the winners here.

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# ABOUT BUILT IN'S MOXIE AWARDS

Built In's 2023 Moxie Awards Program, now in its third year, celebrates outstanding women in tech whose leadership qualities, expertise and passion indicate they're likely to advance to the pinnacles of their careers. A judges' panel of celebrated women leaders in tech selected 100 winners, using scorecards with identifying information removed. To be nominated, participants must have met eligibility requirements: They must identify as women, whether through gender identity, gender expression or sex; serve in roles such as director, individual contributor or manager but not serve in executive or C-Suite roles; and work in either traditional tech disciplines, such as engineering or data science, or tech-adjacent roles, which includes any discipline that supports a company's technology.

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# Contacts:

Covered Insurance Solutions LLC.
Marketing and Communications Team
pr@itscovered.com

Marketing Team
Covered Insurance Solutions
+1 833-487-2683

email us here
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