

# Brandstory Celebrates Ten-Year Anniversary as a Premier Advertising Agency

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BrandStory, a renowned digital agency specializing in UI/UX and design-led technology solutions, proudly commemorates a decade of delivering agile, flexible, and strategic services to over 600+ clients worldwide since its establishment in 2013. Based in Bangalore, BrandStory boasts a highly skilled team of 50 professionals, including proud alumni of esteemed institutions such as NIFT, IIM, BITS Pilani, and VIT.

Established in 2013 by visionary entrepreneur Bala Kumaran, Brandstory emerged with a clear objective to revolutionize the realm of creative advertising. In an era marked by conformity, Brandstory managed to carve a unique niche by consistently delivering exceptional communication strategies.



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Brandstory

Reflecting on this remarkable journey, Bala stated, "We are immensely proud to celebrate this significant milestone in our agency's history. Over the past ten years, we have encountered numerous challenges, yet we have also witnessed remarkable growth. Our ability to prosper in a competitive and ever-changing market is a direct result of the dedication of our great team."

Brandstory's steadfast commitment to delivering exceptional results has earned them an enviable client base comprising renowned brands such as Manthan, White Gold, Amazon Flex, Sobha, Adarsh Developers, Purva Streaks, Capstone Life, and Samvedna Care, among others. More than just securing esteemed clients, Brandstory has fostered long-lasting relationships built on trust, thanks to their result-oriented marketing solutions.

Bala emphasized the agency's core values as the foundation of its success, stating, "Our sustained growth can be attributed to the values ingrained in our company culture. We believe in nurturing enduring partnerships with our clients and providing them with customized strategies that drive their success. Our unwavering pursuit of excellence, innovation, and adaptability has been instrumental in our achievements."

To deliver to the evolving needs of its esteemed clients, Brandstory has expanded its service portfolio beyond its core Advertising Agency capabilities. Today, the agency offers a comprehensive suite of [digital marketing services in Bangalore](#), including brand management, website design and development, domain/hosting services, and server management. Under the umbrella of Brandstory Digital, the agency's digital arm, clients can access a wide array of services, including [SEO services](#), social media marketing services, [website development services](#), PPC advertising, creative advertising, content and email marketing.

Throughout its journey, Brandstory has consistently prioritized innovation and creativity. Their team of talented professionals continues to push boundaries, striving to deliver campaigns that captivate audiences and generate tangible results. From conceptualizing groundbreaking ideas to implementing cutting-edge strategies, Brandstory fosters an environment that encourages out-of-the-box thinking and fuels creative excellence.

As Brandstory embarks on its next chapter, the agency remains committed to delivering cutting-edge solutions that elevate brands and drive business growth. With a team of seasoned professionals, a client-centric approach, and an unwavering passion for creativity, Brandstory eagerly anticipates the next decade of empowering brands and achieving even greater milestones.

Visit their website at [www.brandstory.in](http://www.brandstory.in) to learn more about Brandstory and the range of services they offer.

#### About Brandstory:

BrandStory is a leading digital transformation company that specializes in assisting businesses in creating a strong brand identity and effectively translating their ideas into the digital realm. Our comprehensive range of services focuses on positioning your products and services in the rapidly expanding digital market, resulting in increased brand awareness, sales, and customer desire.

At BrandStory, we are driven by a deep passion for crafting and optimizing your brand's digital journey. With a wealth of industry expertise and hands-on experience gained from operating in prominent markets such as Bangalore, Dubai, Singapore, and other overseas locations, we possess a profound understanding of the global business landscape.

Partnering with BrandStory means accessing a wealth of digital expertise, a commitment to excellence, and a collaborative approach. We prioritize understanding your business goals and

target audience, enabling us to create tailored strategies that drive tangible results. Whether you seek to establish a strong online presence, launch a successful e-commerce platform, or enhance your brand's overall digital performance, we have the knowledge and skills to make it happen.

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