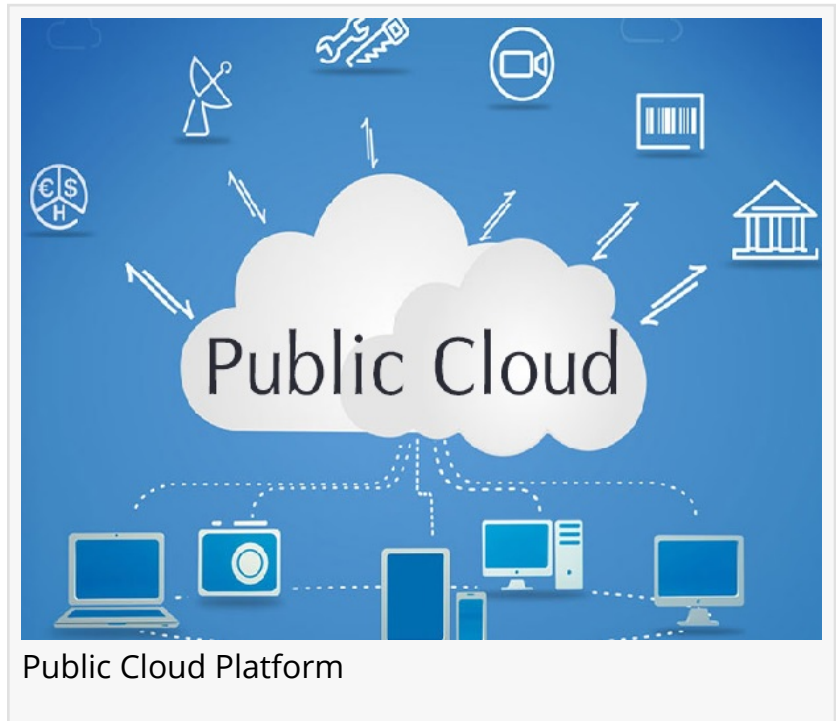


# Public Cloud Platform Market May See Big Move :Major Giants Google, IBM, Microsoft, Amazon

*Public Cloud Platform Market Review: All Eyes on 2023 Outlook*

PUNE, MAHARASHTRA, INDIA, June 14, 2023 /EINPresswire.com/ -- According to HTF Market Intelligence, the [Global Public Cloud Platform market](#) to witness a CAGR of 14.6% during forecast period of 2023-2028. The market is segmented by Global Public Cloud Platform Market Breakdown by Application (BFSI, IT & Telecom, Retail & Consumer Goods, Manufacturing, Energy & Utilities, Others) by Type (Cloud Application Platforms, Cloud Integration Services, Cloud Data Services, Cloud Application

Development and Life-Cycle Services) and by Geography (North America, South America, Europe, Asia Pacific, MEA). The Public Cloud Platform market size is estimated to increase by USD 18.24 Million at a CAGR of 14.6% from 2023 to 2028. The report includes historic market data from 2017 to 2022E. Currently, market value is pegged at USD 211.5 Million.



Public Cloud Platform Market will witness a 14.6% CAGR, Top Key Players and Forecast to 2028 "

*Craig Francis*

Get an Inside Scoop of Study, Request now for Sample Study @ <https://www.htfmarketintelligence.com/sample-report/global-public-cloud-platform-market>

HTF Market Intelligence published a new research publication on Public Cloud Platform Market Insights, to

2028" with 150+pages and enriched with self-explained Tables and charts in presentable format. In the Study you will find new evolving Trends, Drivers, Restraints, Opportunities generated by targeting market associated stakeholders. The growth of the Public Cloud Platform market was

mainly driven by the increasing R&D spending across the world, however latest scenario and economic slowdown have changed complete market dynamics. Some of the key players profiled in the study are Engine Yard (United States), Google (United States), IBM (United States), Microsoft (United States), Amazon (United States), DXC Technology (United States), Pega (United States), AWS (United States), Alibaba Cloud (China), Salesforce (United States)

#### Definition:

The Public Cloud Platform market refers to the market for cloud computing services that are delivered over the internet and accessible to anyone. In this market, cloud service providers offer infrastructure, platform, and software services to businesses and individuals, allowing them to access computing resources without having to invest in their own hardware and infrastructure.

The titled segments and sub-section of the market are illuminated below:

The Study Explore the Product Types of Public Cloud Platform Market: Cloud Application Platforms, Cloud Integration Services, Cloud Data Services, Cloud Application Development and Life-Cycle Services

Key Applications/end-users of Public Cloud Platform Market: BFSI, IT & Telecom, Retail & Consumer Goods, Manufacturing, Energy & Utilities, Others

#### Market Trends:

Stringent Government Rules and Regulation

#### Market Drivers:

Need for Delivering Enhanced Customer Experience

#### Market Opportunities:

Digital Engagement Through Virtual Reality (VR) and Augmented Reality (AR)

#### Market Restraints:

Digital Engagement Through Virtual Reality (VR) and Augmented Reality (AR)

#### Market Challenges:

Digital Engagement Through Virtual Reality (VR) and Augmented Reality (AR)

Book Latest Edition of Global Public Cloud Platform Market Study @

<https://www.htfmarketintelligence.com/buy-now?format=1&report=853>

With this report you will learn:

- Who the leading players are in Public Cloud Platform Market?

- What you should look for in a Public Cloud Platform
- What trends are driving the Market
- About the changing market behaviour over time with strategic view point to examine competition

Also included in the study are profiles of 15 Public Cloud Platform vendors, pricing charts, financial outlook, swot analysis, products specification & comparisons matrix with recommended steps for evaluating and determining latest product/service offering.

Who should get most benefit of this report?

- Anyone who are directly or indirectly involved in value chain cycle of this industry and needs to be up to speed on the key players and major trends in the market for Public Cloud Platform
- Marketers and agencies doing their due diligence in selecting a Public Cloud Platform for large and enterprise level organizations
- Analysts and vendors looking for current intelligence about this dynamic marketplace.
- Competition who would like to benchmark and correlate themselves with market position and standings in current scenario.

List of players profiled in this report: Engine Yard (United States), Google (United States), IBM (United States), Microsoft (United States), Amazon (United States), DXC Technology (United States), Pega (United States), AWS (United States), Alibaba Cloud (China), Salesforce (United States)

Make an enquiry to understand outline of study and further possible customization in offering <https://www.htfmarketintelligence.com/enquiry-before-buy/global-public-cloud-platform-market>

Quick Snapshot and Extracts from TOC of Latest Edition

Overview of Public Cloud Platform Market

Public Cloud Platform Size (Sales Volume) Comparison by Type (Cloud Application Platforms, Cloud Integration Services, Cloud Data Services, Cloud Application Development and Life-Cycle Services)

Public Cloud Platform Size (Consumption) and Market Share Comparison by Application (BFSI, IT & Telecom, Retail & Consumer Goods, Manufacturing, Energy & Utilities, Others) (2022-2028)

Public Cloud Platform Size (Value) Comparison by Region (2023-2028)

Public Cloud Platform Sales, Revenue and Growth Rate (2023-2028)

Public Cloud Platform Competitive Situation and Current Scenario Analysis

Strategic proposal for estimating sizing of core business segments

Players/Suppliers High Performance Pigments Manufacturing Base Distribution, Sales Area, Product Type (Cloud Application Platforms, Cloud Integration Services, Cloud Data Services, Cloud Application Development and Life-Cycle Services)

Analyse competitors, including all important parameters of Public Cloud Platform

## Public Cloud Platform Manufacturing Cost Analysis

Latest innovative headway and supply chain pattern mapping of leading and merging industry players

Get Detailed TOC and Overview of Report @

<https://www.htfmarketintelligence.com/report/global-public-cloud-platform-market>

Actual Numbers & In-Depth Analysis of Global Public Cloud Platform Market Size Estimation and Trends Available in Full Version of the Report.

Thanks for reading this article, you can also make sectional purchase or opt-in for regional report by limiting the scope to only North America, ANZ, Europe or MENA Countries, Eastern Europe or European Union.

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