

Hidden Track Bottle Shop & Wine Bar Uptown: Elevating the Phoenix Wine Scene

A new epicurean destination is unveiled in Uptown Phoenix, introducing an enhanced wine experience combined with delicious culinary creations.

PHOENIX, AZ, USA, June 15, 2023 /EINPresswire.com/ -- Hidden Track Bottle Shop & Wine Bar, a cherished downtown Phoenix establishment for eight years, is delighted to introduce a fresh, enhanced wine experience in Uptown Phoenix. The Uptown location, launched in September 2022, elevates the brand's offerings with an immersive wine by the glass program, an exciting new food menu, and an enriched focus on wine education.

The Uptown venture builds on the reputable foundations set by its downtown sibling, celebrated for its thoughtfully curated wines, warm service, and unparalleled expertise. By placing a spotlight on wine education and introducing an array of delectable dishes, the Uptown Phoenix location presents a whole new wine adventure, catering to wine connoisseurs and beginners alike.

The food menu at the Uptown location is an appealing blend of Starters like the Cucumber Salad, French Churned Butter and bread, and the unique Pintxo Trio. Featuring a "Conservas" menu, the main course



Each dish is specially crafted to enhance Hidden Track's extensive wine selection.



Delicious Alsatian Pizza with a range of scrumptious Toppings to choose from.

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offers delightful selections such as the Razor Clams, Smoked Salmon Plank, and anchovy toast. The menu is rounded off with a French Flammekueche, an Alsatian pizza variety with a range of scrumptious toppings. Each dish is specially crafted to enhance Hidden Track's extensive wine selection.

Hidden Track Uptown continues the tradition of the much-loved wine club, tastings, and special events, reinforcing the brand's mission to make the wine experience more approachable and enjoyable. Their philosophy of valuing individual palate preference over price resonates through their personalized service and curated selection.

Future plans for Hidden Track include an enhanced focus on wine education, broadening the selection offered, and introducing unique services that fill a gap in the Phoenix market. With a strong commitment to sourcing unique bottles from around the world, Hidden Track ensures that customers always find quality options at a range of price points. Customers can enjoy a plethora of new wines they may not have had otherwise, as the wine bar offers options that wouldn't be found at chain retail and grocery stores.

Opening the doors of Hidden Track Bottle Shop & Wine Bar Uptown signifies a new chapter in the brand's journey to elevate the wine experience. By creating an inviting space that seamlessly marries wine education with a diverse culinary offering, Hidden Track Uptown is set to become an indispensable part of Phoenix's vibrant food and wine scene.

Hidden Track Bottle Shop & Wine Bar Uptown is now open to welcome wine enthusiasts and epicureans alike. More information about their offerings and events can be found on their website at <https://hiddentrackbottleshop.com>, or on their instagram, @hiddentrackuptown.

About Hidden Track Bottle Shop & Wine Bar: A Phoenix-based wine destination committed to making wine simple, enjoyable, and accessible. Hidden Track Bottle Shop & Wine Bar is also the first in AZ to offer a clean - natural wine selection, these wines use nothing more than the native yeasts present in the harvest. No additives or invasive procedures are used in vinification and no SO2 is added at any stage.

With locations in downtown and uptown Phoenix, Hidden Track offers a meticulously curated selection of wines, a range of wine-focused events, and an ever-expanding knowledge base for its patrons. The new Uptown location expands on this mission, offering an exciting menu and an even stronger focus on wine education.

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For more information about Hidden Track Bottle Shop & Wine Bar, please contact Craig Dziadowicz at (623) 336-1202 or hiddentrackbottleshop@gmail.com.

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