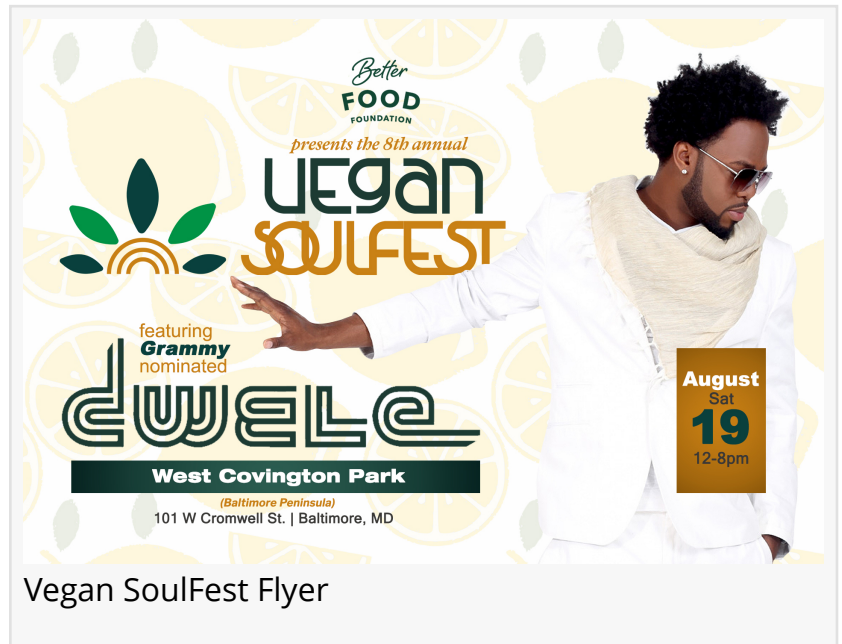


Vegan SoulFest Picks Up Steam With Plans to Flip It On Food Norms

This summer, the 8th annual Vegan SoulFest plans to Flip It on food norms at the two-day vegan food and music festival in Baltimore.

BALTIMORE, MARYLAND, USA, June 15, 2023 /EINPresswire.com/ -- This summer, [Better Food Foundation](#) presents the 8th annual [Vegan SoulFest](#) with plans to Flip It on food norms. Vegan SoulFest is a two-day vegan food and music festival that celebrates veganism and culture. The festival will take place on August 19-20 on the Baltimore Peninsula at West Covington Park in Maryland. Flip It will have activations featuring people who are flipping food norms in their communities.



WHEN:

“

You're gonna love it!"
Nicolo Massa, Plant Pusher

Saturday, August 19, 2023 from 12-8PM
Sunday, August 20, 2023 from 12-7PM

WHERE:

Baltimore Peninsula (West Covington Park/South Point)

101 W. Cromwell St. Baltimore, MD 21230

Vegan SoulFest is set up to be one of the most anticipated events this summer in the state of Maryland with over 9,000 tickets sold. This festival provides high-energy experiences for people to establish a diverse community that promotes a healthier, compassionate, and sustainable lifestyle. Nicolo Massa of Plant Pusher, the festival's advertising and media sponsor simply states, "You're gonna love it!"

Festival creators, Brenda Sanders of Afro-Vegan Society and Naijha Wright-Brown of Black Veg Society and The Land of Kush, created Vegan SoulFest in response to the lack of representation

of black vegans in the mainstream vegan movement. The festival seeks to create a space for black vegans to celebrate their culture and educate others about veganism while featuring plant-based cooking demonstrations, expert talks, a wellness village, children's activities, DJ entertainment, and live music performances.

In addition to vegan food vendors from local establishments such as the multi-award-winning Land of Kush, with plans to host the VIP lounge experience this year, the cultural vegan and music festival will feature American R&B singer, rapper, songwriter, and record producer, Dwele, from Detroit, Michigan and other local and national recording artists.

Other sponsors and partners include Black Veg Society, Afro-Vegan Society, The Land of Kush, [CLLCTIVLY](#), Plant Pusher, Mercy for Animals, A Well-Fed World, VegFund, Physicians Committee of Responsible Medicine, Dr. Bronner's, Stray Dog Institute, the City of Baltimore, the Office of the Mayor, Visit Baltimore, and Visit Maryland.

CLLCTIVLY partnered with Vegan Soulfest in 2022 to launch its annual 3-day festival, We Give Black Fest which helped to raise more than \$233,000 for local Black-led organizations. It has since grown into its own event that will take place August 4th – 6th this year. CLLCTIVLY is a place-based social change organization centering Black genius, narrative power, social networks, and resource mobilization to ensure Black communities have what they need to thrive. We Give Black Fest is dedicated to spreading Black joy, amplifying Black-led social change, and celebrating culture and social impact. Visit www.wegiveblack.com to get involved.

Discounts on hotel accommodations are being offered for a limited time through partnerships with Lord Baltimore, The Royal Sonesta, Days Inn, Renaissance Baltimore, and Tru by Hilton. More information can be found on the website at www.vegansoulfest.com. The organizers are seeking financial and product sponsors who share in the vision and mission of Vegan SoulFest.



Vegan SoulFest Flyer - Back



Vegan SoulFest Creators

Naijha Wright-Brown

Black Veg Society

+1 443-343-2834

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/639592593>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.