

## Natural Sweeteners Market: An In-Depth Exploration of the Industry

Increasing demand for low calorie natural sweeteners and availability of healthier food choices are some key factors driving market revenue growth

VANCOUVER, BRITISH COLUMBIA, CANADA, June 15, 2023 /EINPresswire.com/ -- The goal of the most recent market intelligence report, "Global Natural Sweeteners Market", is to provide the intended audience with essential details about the global keyword industry. The study includes a detailed discussion of the report's key



drivers, restrictions, opportunities, limitations, threats, and micro- and macroeconomic factors affecting the keyword market. The report conducts extensive research on the factors that have an impact on the expansion of the Natural Sweeteners market as well as the expansion of the industry. The report goes into great detail about the benefits and drawbacks of the pandemic for



Market Size – USD 2.9 Billion in 2021, Market Growth – at a CAGR of 6.7%, Market Trends – High demand for stevia"

Emergen Research

the Natural Sweeteners industry. The Natural Sweeteners industry's dynamics have changed as a result of economic volatility and disruptions to the supply chain. The report looks at how the pandemic affected the market's most important segments and regions. Accordingly, Emergen Research's report on the Natural Sweeteners Market is an in-depth compilation of the most important aspects of the market, such as product offerings by key players, wide range of applications. of these products, key market

segments, key competitors, company profile, pricing strategy, production capacity, revenue generation strategy, technological advancement, etc. The global economic landscape has been dramatically altered by the pandemic, disrupting the workings of the Natural Sweeteners market.

The global natural sweeteners market size reached USD 2.9 Billion in 2021 and is expected to register a revenue CAGR of 6.7% during the forecast period, according to latest analysis by

Emergen Research. Rising investments in R&D activities for production of non-caloric and high-intensity natural sweeteners that are safe for consumption and rising focus on healthier food and beverage options, as well as diets are some key factors projected to support market revenue growth between 2021 and 2030. Natural sweetening agents are derived from natural ingredients such as maple syrup, stevia and others and are much healthier as compared to counterparts. Honey, another natural sweetener, is free from artificial additives and is a good substitute for sugar in tea, coffee, yogurts and others. Also, honey was the first natural sweetener that has various biological properties such as antibacterial and antioxidant. In addition, erythritol is another natural sweetener, that tastes very much like sugar and is found in certain fruits. Erythritol does not spike insulin or blood sugar levels in the human body.

To get a sample copy of the global Natural Sweeteners market report, visit @ <a href="https://www.emergenresearch.com/request-sample/550">https://www.emergenresearch.com/request-sample/550</a>

The global Natural Sweeteners market has been categorized on the basis of key geographical regions into North America, Asia Pacific, Europe, Latin America, and Middle East & Africa. It evaluates the presence of the global Natural Sweeteners market in the major regions with regards to market share, market size, revenue contribution, sales network and distribution channel, and other key elements.

Leading companies profiled in the report:

Tate & Lyle, PureCircle, Foodchem International Corporation, Wilmar International Ltd., Stevia Hub India, Suminter India Organics, Hearthside Food Solutions LLC, Evolva, ADM ,and Pyure Brands LLC

Some Key Highlights from the Report

Food & beverage segment is expected to register fastest revenue growth rate over the forecast period owing to high consumption of natural sugar in a variety of food and beverage products. Rising demand for low-calorie natural sweetening products among consumers and rising investments in development and innovation of an array of new products by key market players are also factors expected to boost market growth.

Confectionery & gum segment is expected to register rapid revenue growth rate during the forecast period. Stevia can be used as a replacement for sugar in almost all baking items. It is 200 times sweeter than sugar and all natural sweeteners. Stevia also aids in maintaining a healthy diet and is ideal for making shortbreads and crisp cookies.

Asia Pacific market revenue is expected to register fastest growth rate during the forecast period owing to robust presence of major companies offering natural sweeteners, as well as easy availability of raw materials and low labor costs, opening up high potential opportunities in countries in the region

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| On the basis of type, the market is segmented into                       |
|--|
| Type Outlook (Revenue, USD Billion; 2019–2030)<br>Stevia                 |
| Sorbitol   |
| Xylitol  |
| Mannitol   |
| Erythritol   |
| Sweet proteins   |
| Other types  |
| End-use Outlook (Revenue, USD Billion; 2019–2030)<br>Food & Beverages    |
| Pharmaceutical   |
| Personal Care  |
| Others   |
| Application Outlook (Revenue, USD Billion; 2019–2030)<br>Bakery Products |
| Confectioneries & Gums   |
| Spreads  |
| Beverages  |
| Dairy Products   |
| Frozen Desserts  |

**Tabletop Sweeteners** 

Pharmaceutical Products

Others

In addition, the analytical data are presented in a well-organized format in the form of charts, tables, graphs, figures, and diagrams in the report. This makes it easier for readers to comprehend the market scenario in a beneficial way. In addition, the report aims to provide a forward-looking perspective and an instructive conclusion to assist the reader in making profitable business decisions. The report concludes with a comprehensive SWOT and Porter's Five Forces analysis of the segments anticipated to dominate the market, regional bifurcation, estimated market size and share, and more.

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