

# Redefining Road Safety: San Mateo County Taps into UrbanLogiq's Traffic Data Innovations

*UrbanLogiq Joins Forces with San Mateo County: Streamlining Data Operations, Enhancing Traffic Management, and Boosting Road Safety with Smart City Solutions*

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/EINPresswire.com/ -- [UrbanLogiq](#) is thrilled to announce its partnership with San Mateo County, California. This collaboration integrates San Mateo County's Department of Public Works into a network of 30+ agencies across North America, using UrbanLogiq as their provider for smart city data management solutions.



San Mateo County has recognized the need for innovative solutions to enhance traffic management, improve [road safety](#) through data-driven insights, and streamline data operations to unlock new efficiencies. By leveraging UrbanLogiq's state-of-the-art technology, San Mateo County's Department of Public Works will gain access to cutting-edge tools specifically designed to provide residents with a safer and more efficient transportation network.

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*Diana Shu, Road Operations Manager, San Mateo County Dept. of Public Works.*

The main goal of the partnership between UrbanLogiq and San Mateo County is to implement a system that minimizes friction and administrative burden, resulting in significant time and cost savings for the county's team.

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data was nearly seamless and totally painless. We are looking forward to adding other data layers to the traffic counts map now," - Diana Shu, Road Operations Manager for San Mateo County Department of Public Works.

The UrbanLogiq platform will offer San Mateo County Department of Public Works the following functionalities:

**Informed Decision Making:** By transitioning away from manual processes, staff members gain the ability to efficiently manage all traffic data gaining a comprehensive overview of intersections and roads. This empowers them to make quick and informed data-driven decisions within a unified platform.

**Improved Road Safety:** By visualizing crash data alongside relevant contextual information using crash analysis, staff can identify patterns and insights to address preventable crashes cheaper and more effectively.

**Quicker Response Times for Public Inquiries:** With UrbanLogiq's Issues Management staff can manage, track, and respond to public inquiries and complaints, ensuring faster response times and improved customer service.

#### ABOUT URBANLOGIQ:

UrbanLogiq's mission is to break down data silos and help government agencies make the most out of their existing data. Our easy-to-use data platform creates one common operating picture of each community. This empowers public officials to make data-driven decisions faster and cheaper than traditional methods. UrbanLogiq brings together the best of data science, data engineering, and big data to help build safe and equitable communities.

Luisa Alvarez - Communications Manager

Urbanlogiq

+1 833-872-2647

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