

The multibillion-dollar burden: managing the costs of covid-19

Join 150 policy and business leaders and explore ways to manage the indirect costs to businesses of endemic covid-19.

HONG KONG, June 21, 2023

/EINPresswire.com/ -- [The multibillion-dollar burden: managing the costs of covid-19](https://www.einpresswire.com/news/2023/06/21/the-multibillion-dollar-burden-managing-the-costs-of-covid-19)

Join 150 policy and business leaders and explore ways to manage the indirect costs to businesses of endemic covid-19.

Hong Kong, June 20th 2023 -

Policymakers, health experts, business leaders, academics and representatives from government organisations, will join us online to watch 60 minutes of panel discussion addressing The multibillion-dollar burden: managing the costs of covid-19.

Businesses still face a great deal of uncertainty after the covid-19 pandemic. Direct costs have been pronounced and well documented. But as covid-19 moves into its endemic stage, businesses must come to terms with the indirect costs and effects on the workforce: illness, long covid and caregiving responsibilities are causing higher levels of absenteeism and therefore lower productivity. Endemic covid is forecast to cost economies in Asia billions of dollars in lost productivity. How can businesses best adapt to this new reality?

Moderated by Charles Ross, principal, technology and society, Asia-Pacific at Economist Impact, the event features senior expert speakers including:

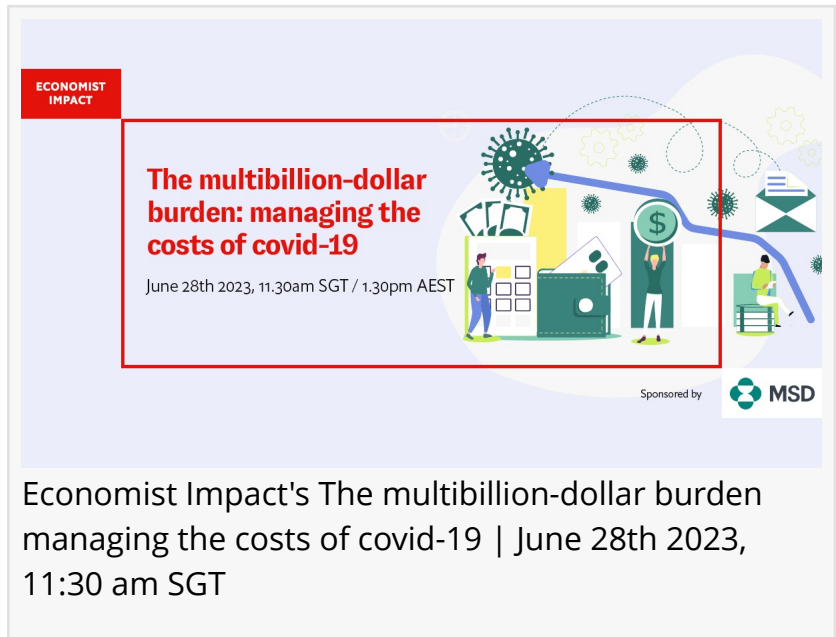
Matthew Dickason, chief executive - Asia Pacific, Hays

Audrey Cheong, vice-president, southeast asia operations, FedEx

Aaron Lim, global head of human resource, Park Hotel Group

Matt Craven, partner, McKinsey

Visit the website for more details. <https://tinyurl.com/2rrfpsjk>

The banner features a light blue background with a red-bordered central box. Inside the box, the title "The multibillion-dollar burden: managing the costs of covid-19" is written in red and black. Below the title, the date and time "June 28th 2023, 11.30am SGT / 1.30pm AEST" are listed. To the right of the text is an illustration showing a person holding a large dollar sign, another person at a desk, and various icons like a virus, a gear, and a document. The "ECONOMIST IMPACT" logo is in the top left corner, and the "Sponsored by MSD" logo is in the bottom right corner.

ECONOMIST IMPACT

The multibillion-dollar burden: managing the costs of covid-19

June 28th 2023, 11.30am SGT / 1.30pm AEST

Sponsored by **MSD**

Economist Impact's The multibillion-dollar burden managing the costs of covid-19 | June 28th 2023, 11:30 am SGT

The multibillion-dollar burden: managing the costs of covid-19 event is sponsored by MSD.

Free places to attend the event are available now. To register, please visit the website.

To engage with The multibillion-dollar burden: managing the costs of covid-19 on social media, use #econcostofcovid19 in your conversations and follow @EconomistEvents

-ENDS-

For further details and questions, and to register your attendance, please contact:

Asia Events

E: asiaevents@economist.com

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